JUICE

Full Supplier Name
Account Manager Contact Name & number
Account/Finance contact name & number
Sales Order Contact name & number
Head Office Address
Head Office Post Code
Head Office Country
Head Office Telephone Number
Head Office Fax Number
e-mail Address
Collection Contact Name & Number
Any Specific Collection Instruction.
VAT Number(incl country prefix)
Prime Trading Currency
Bank Name
Bank Address
Bank Post Code
Bank Country
Bank Sort Code
Bank Account Number
Bank Account Name
Email (or fax No) for remittance advice

EBURST™

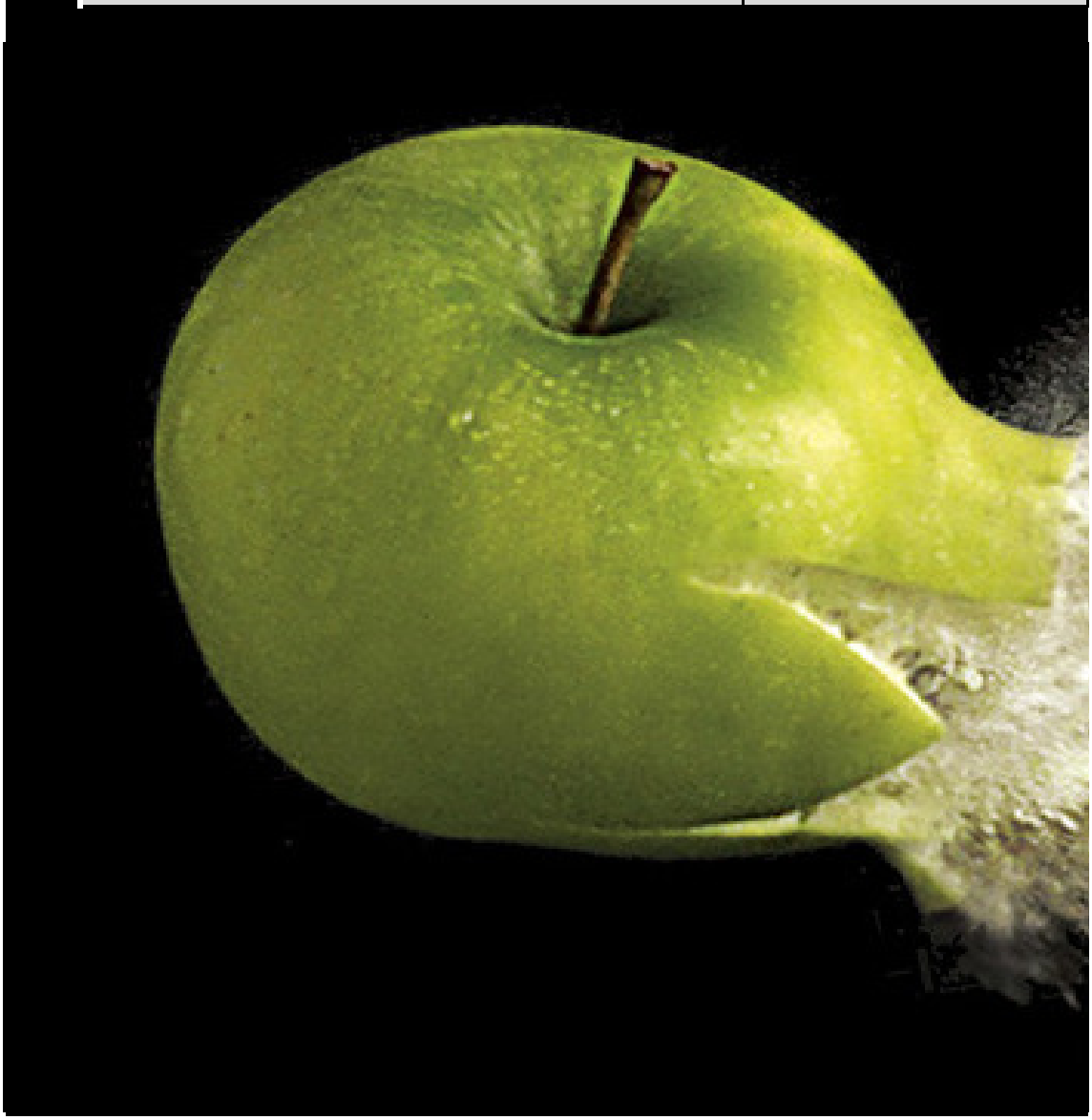
Purity Soft Drinks Ltd
Grace Parker
Tracey Cooper 0121 505 7585
Hayley Norton 0121 505 7585
Douglas House
Mounts Road
Wednesbury
West Midlands
WS10 0BU
England, UK
0121 505 7585
0121 505 2010
Info@puritysoftdrinks.co.uk
Andrew Smith 0121 505 7585
5 working day minimum lead time
108304644
Pounds Sterling
HSBC
130 New Street
Birmingham
B2 4JU
England, UK
40-61-35
3000544
Purity Soft Drinks Ltd
Tracey.Cooper@Puritysoftdrinks.co.uk

TASTY BOOST
TO YOUR CURRANT
ACCOUNT!

JUICEBURST™

Product Description (Click for Nutritional Specification)	Internal Product Code
500ml Juice Burst Apple	JBURSTAPP500ML
500ml Juice Burst Apple & Blueberry	JBURSTAPP&BLU500ML
500ml Juice Burst Blackcurrant	JBURSTBLK500ML
500ml Juice Burst Blood Orange	JBURSTBLORG500ML
500ml Juice Burst Cranberry	JBURSTCRAN500ML
500ml Juice Burst Mango	JBURSTMAN500ML
500ml Juice Burst Orange	JBURSTORG500ML
500ml Juice Burst Orange & Carrot	JBURSTORG&CAR500ML
500ml Juice Burst Orange & Passion fruit	JBURSTORG&PAS500ML
500ml Juice Burst Pineapple	JBURSTPINE500ML
500ml Juice Burst Pomegranate & Blueberry	JBURSTPOM&BLU500ML
500ml Juice Burst Still Lemonade	JBURSTSTLEM500ML
500ml Juice Burst Tropical	JBURSTTROP500ML
500ml Juice Burst Pink Lemonade	JBURSTPINKLEM500ML
400ml Juice Burst Apple (Price marked pack)	JBTAPP400MLPMP
400ml Juice Burst Orange (Price marked pack)	JBTORG400MLPMP
400ml Juice Burst Blackcurrant (Price marked pack)	JBTBLK400MLPMP
400ml Juice Burst Orange & Carrot (Price marked pack)	JBTORG&CAR400MLPMP
500ml Juice Burst Fairtrade Apple	JBURSTFTAPP500ML
500ml Juice Burst Fairtrade Orange	JBURSTFTORG500ML
250ml Juice Burst Fairtrade Orange	JBURSTFTORG250ML
1lt. Juice Burst Apple	JBURSTAPP1000ML
1lt. Juice Burst Cranberry	JBURSTCRAN1000ML
1lt. Juice Burst Orange	JBURSTORG1000ML
250ml Juice Burst Orange	JBURSTORG250MLx12
JB Skinny Cherry Apple 400ml	SKNCHYAPP400ML
JB Skinny Mango & Lime 400ml	SKNMANLIM400ML
JB Skinny Peach Passion 400ml	SKNPASPCH400ML
330ml NAS Juice Burst Apple	NASJBAPP330ML
330ml NAS Juice Burst Apple and Blackcurrant	NASJBAPPBLK330ML
330ml NAS Juice Burst Lemon and Lime	NASJBLEMLIM330ML
330ml NAS Juice Burst Orange and Passion fruit	NASJBORGPAS330ML
330ml NAS Juice Burst Berry Burst	NASJBPOMBLU330ML

330ml NAS Juice Burst Tropical	NASJBTRO330ML



Purity Soft Drinks Ltd - Product Informat

Product Barcode	Case Barcode	Minimum Life (from Manufacture Date)	Minimum Life (to Customer)
5038512 005041	05038512 005140	7 months	5 months
5038512 005300	05038512 005317	7 months	5 months
5038512 005072	05038512 005171	7 months	5 months
5038512 005096	05038512 005195	7 months	5 months
5038512 005065	05038512 005164	7 months	5 months
5038512 005119	05038512 005218	7 months	5 months
5038512 005010	05038512 005614	7 months	5 months
5038512 005102	05038512 005201	7 months	5 months
5038512 005270	05038512 005379	7 months	5 months
5038512 005089	05038512 005188	7 months	5 months
5038512 005294	05038512 005393	7 months	5 months
5038512 005287	05038512 005386	7 months	5 months
5038512 005034	05038512 005638	7 months	5 months
5038512 000008	05038512 000015	7 months	5 months
5038512 000145	5038512 000152	7 months	5 months
5038512 000169	5038512 000176	7 months	5 months
5038512 000206	5038512 000213	7 months	5 months
5038512 000183	5038512 000190	7 months	5 months
5038512 005157	05038512 005256	7 months	5 months
5038512 005140	05038512 005249	7 months	5 months
5038512 060002	05038512 060019	7 months	5 months
5038512 010045	05038512 010144	7 months	5 months
5038512 010069	05038512 010168	7 months	5 months
5038512 010014	05038512 010113	7 months	5 months
5038512 005430	05038512 005539	7 months	5 months
5038512 005461	05038512 005560	7 months	5 months
5038512 005478	05038512 005577	7 months	5 months
5038512 005454	05038512 005553	7 months	5 months
5038512 003016	05038512 003115	7 months	5 months
5038512 003023	05038512 003122	7 months	5 months
5038512 003030	05038512 003139	7 months	5 months
5038512 003047	05038512 003146	7 months	5 months
5038512 003061	05038512 003160	7 months	5 months

5038512 003054	05038512 003153	7 months	5 months

ion

Case/Pack Weight	Case/Pack Weight	Gross Pallet Weight	Gross Pallet Weight (Exc Pallet)	Bottle Height (mm)
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
5.30Kg	5.30Kg	862kg	827kg	187mm
5.30Kg	5.30Kg	862kg	827kg	187mm
5.30Kg	5.30Kg	862kg	827kg	187mm
5.30Kg	5.30Kg	862kg	827kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
6.65kg	6.65kg	908kg	873kg	187mm
3.30kg	3.30kg	777kg	742kg	156.5mm
13.0kg	13.0kg	947kg	912kg	244mm
13.0kg	13.0kg	947kg	912kg	244mm
13.0kg	13.0kg	947kg	912kg	244mm
3.30kg	3.30kg	777kg	742kg	156.5mm
5.30Kg	5.30Kg	862kg	827kg	187mm
5.30Kg	5.30Kg	862kg	827kg	187mm
5.30Kg	5.30Kg	862kg	827kg	187mm
4.50Kg	4.50Kg	874kg	839kg	172mm
4.50Kg	4.50Kg	874kg	839kg	172mm
4.50Kg	4.50Kg	874kg	839kg	172mm
4.50Kg	4.50Kg	874kg	839kg	172mm
4.50Kg	4.50Kg	874kg	839kg	172mm

4.50Kg	4.50Kg	874kg	839kg	172mm

[redacted]

Bottle Width (mm)	Bottle Depth (mm)	Case Height (mm)	Case Width (mm)	Case Depth (mm)
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
60mm	60mm	192mm	185mm	245mm
60mm	60mm	192mm	185mm	245mm
60mm	60mm	192mm	185mm	245mm
60mm	60mm	192mm	185mm	245mm
66.2mm	66.2mm	192mm	203.6mm	269mm
66.2mm	66.2mm	192mm	203.6mm	269mm
53mm	53mm	161.5mm	164mm	217mm
82mm	82mm	249mm	251mm	333mm
82mm	82mm	249mm	251mm	333mm
82mm	82mm	249mm	251mm	333mm
53mm	53mm	161.5mm	164mm	217mm
60mm	60mm	192mm	185mm	245mm
60mm	60mm	192mm	185mm	245mm
60mm	60mm	192mm	185mm	245mm
57mm	57mm	173mm	171mm	228mm
57mm	57mm	173mm	171mm	228mm
57mm	57mm	173mm	171mm	228mm
57mm	57mm	173mm	171mm	228mm
57mm	57mm	173mm	171mm	228mm

57mm	57mm	173mm	171mm	228mm

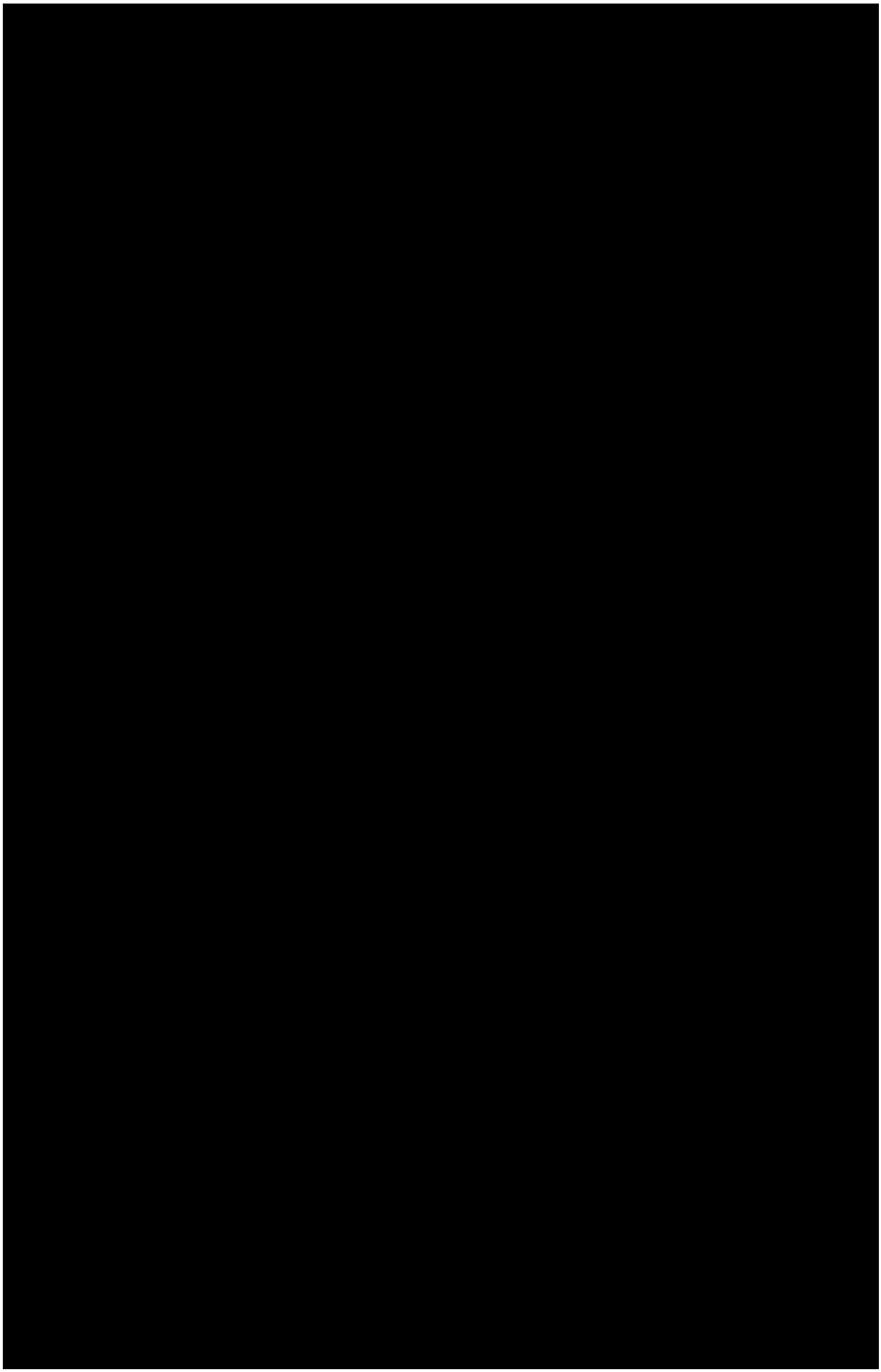
Pallet Height Inc. Pallet (mm)	Pallet Width Inc. Pallet (mm)	Pallet Depth Inc. Pallet (mm)	No. of Units per Case/Pack	No. of Cases/Packs per Layer
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1230mm	1000mm	1200mm	12	26
1230mm	1000mm	1200mm	12	26
1230mm	1000mm	1200mm	12	26
1230mm	1000mm	1200mm	12	26
1320mm	1000mm	1200mm	12	22
1320mm	1000mm	1200mm	12	22
1261mm	1000mm	1200mm	12	32
1365mm	1000mm	1200mm	12	14
1365mm	1000mm	1200mm	12	14
1365mm	1000mm	1200mm	12	14
1261mm	1000mm	1200mm	12	32
1230mm	1000mm	1200mm	12	26
1230mm	1000mm	1200mm	12	26
1230mm	1000mm	1200mm	12	26
1191mm	1000mm	1200mm	12	31
1191mm	1000mm	1200mm	12	31
1191mm	1000mm	1200mm	12	31
1191mm	1000mm	1200mm	12	31
1191mm	1000mm	1200mm	12	31

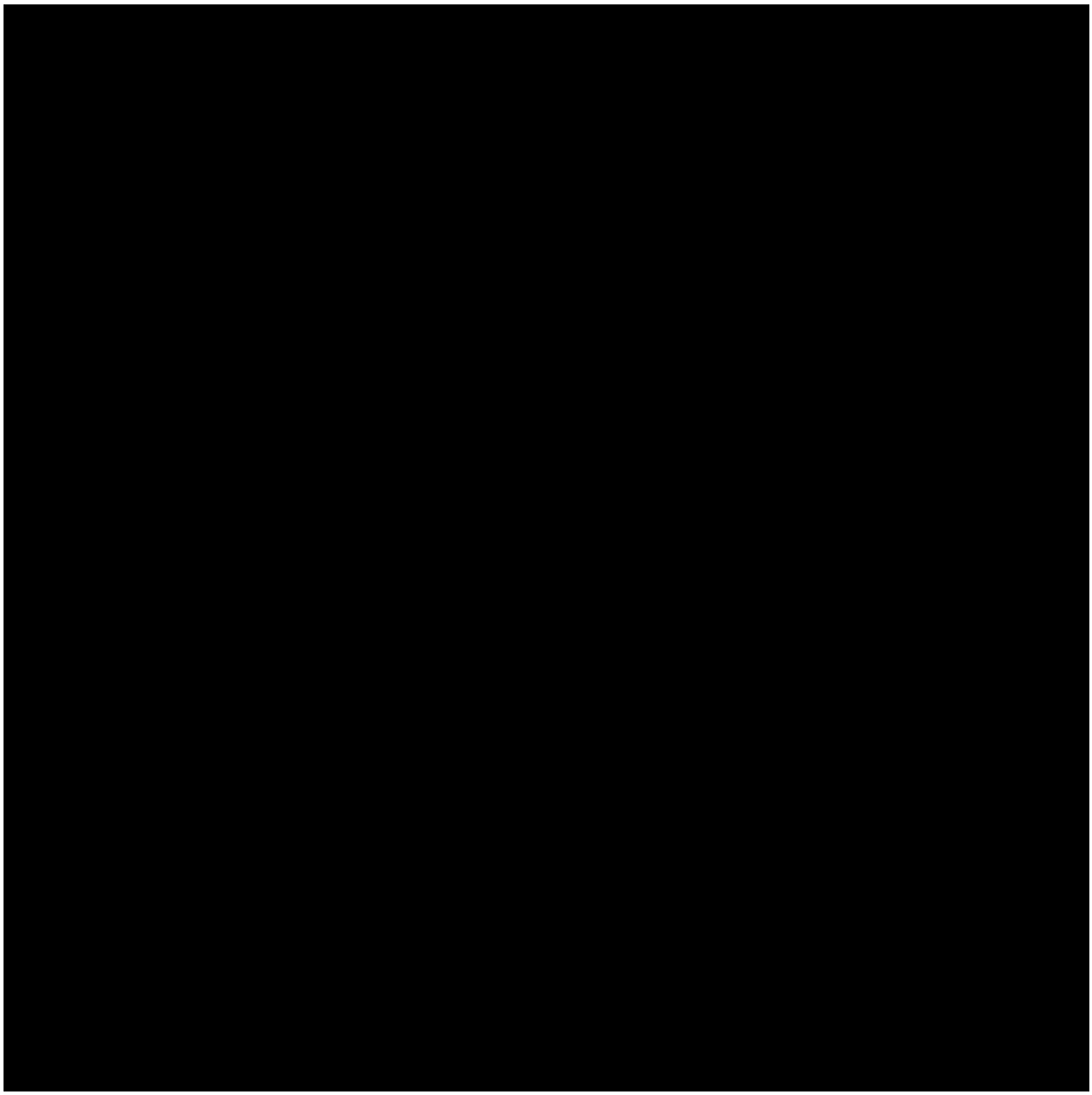
1191mm	1000mm	1200mm	12	31

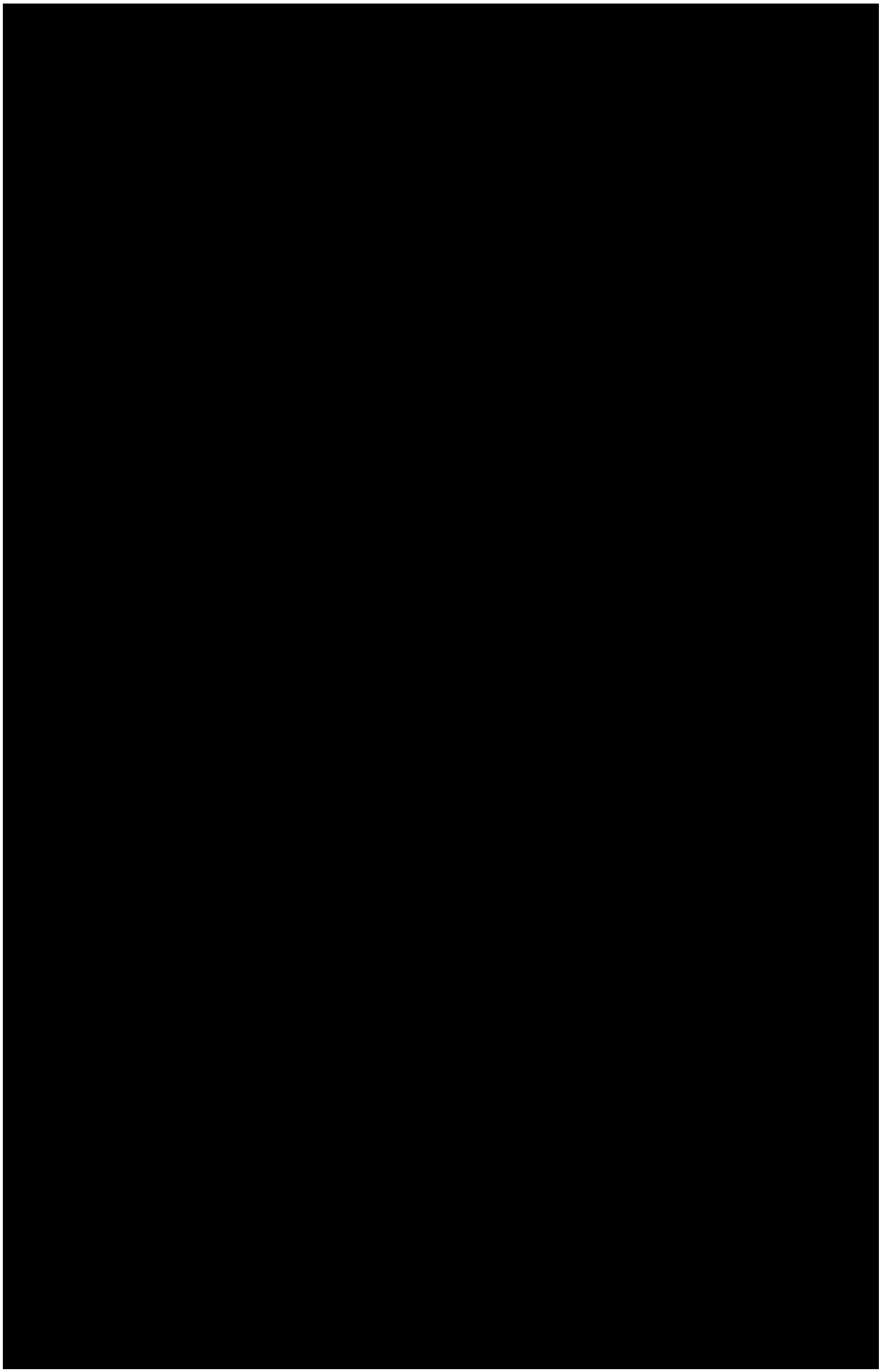
[redacted]

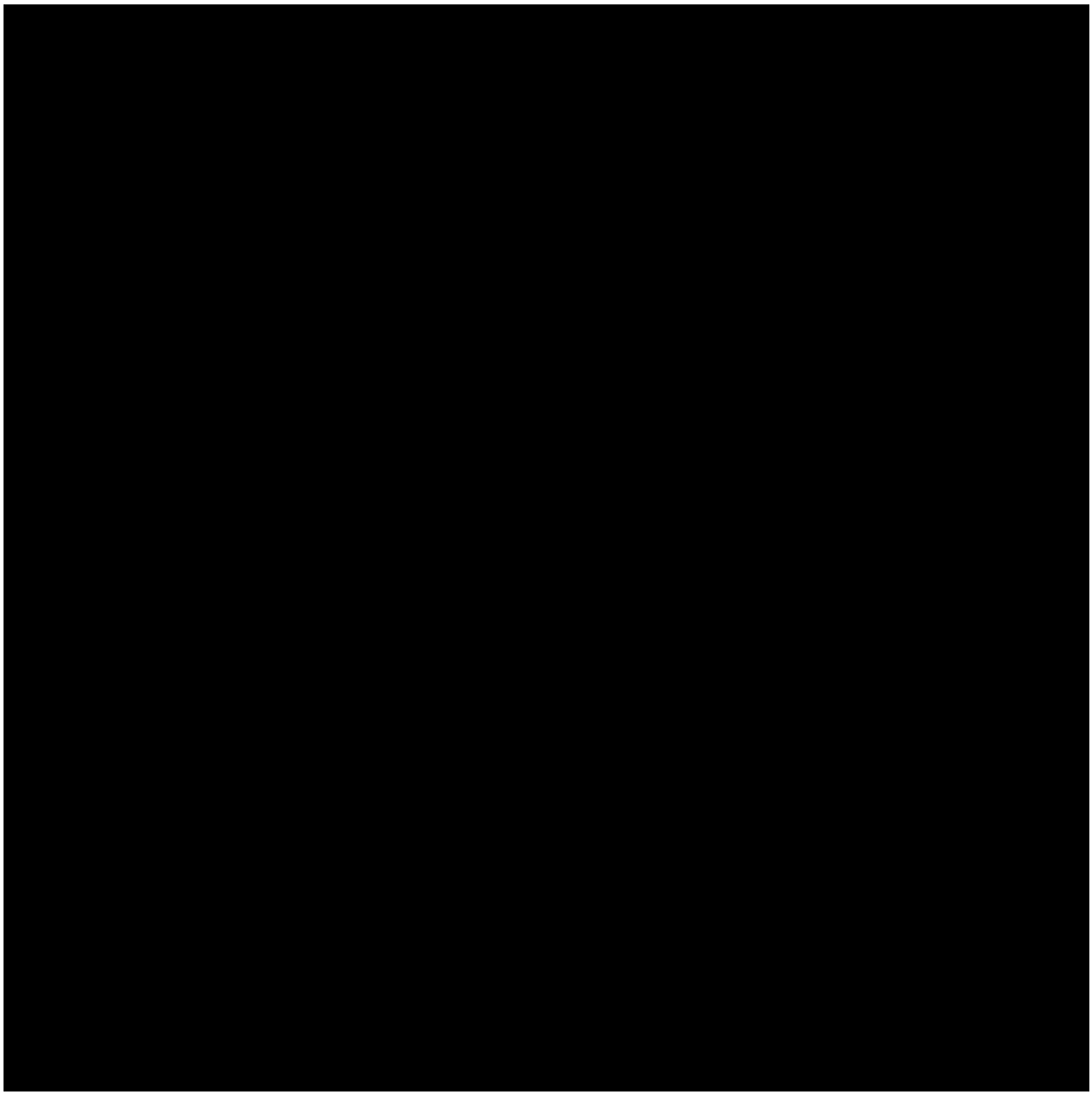
No. of Cases/Packs per Pallet	Cardboard Waste Per pallet	Stretchwrap Waste Per pallet	Pricing (Per Case)	VAT Rate
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
156	1.0kg	0.5kg		20%
156	1.0kg	0.5kg		20%
156	1.0kg	0.5kg		20%
156	1.0kg	0.5kg		20%
132	1.0kg	1.0kg		20%
132	1.0kg	1.0kg		20%
224	2.0kg	0.5kg		20%
70	1.0kg	0.5kg		20%
70	1.0kg	0.5kg		20%
70	1.0kg	0.5kg		20%
224	2.0kg	0.5kg		20%
156	1.0kg	0.5kg		20%
156	1.0kg	0.5kg		20%
156	1.0kg	0.5kg		20%
186	1.0kg	0.5kg		20%
186	1.0kg	0.5kg		20%
186	1.0kg	0.5kg		20%
186	1.0kg	0.5kg		20%
186	1.0kg	0.5kg		20%

186	1.0kg	0.5kg		20%









JUICEBURST™

Category	Free From [Yes/No]
Gluten	Yes
Crustaceans	Yes
Animal Products - Egg	Yes
Animal Products - Dairy & Milk	Yes
Animal Products – Others	Yes
Seafood	Yes
Peanuts	Yes
Soya/Soya Products	Yes
Nuts - other nuts	Yes
Celery/Celeriac	Yes
Mustard	Yes
Sesame Seeds	Yes
Sulphur Dioxide & Sulphites (above 10ppm)	Yes
Mollusc	Yes
Lupin	Yes
Colours Natural	No
Colours Artificial	Yes
Natural Flavourings	No
Artificial Flavourings	Yes
Preservatives	Yes
Additives	No
Irradiated Materials	Yes

Allergens

Handled on Site [Yes/No]	Has a risk assessment to determine cross contamination over been carried out? [Yes/No]	Free From Cross Contamination [Yes/No]
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
No	Yes	Yes
Yes	Yes	Yes
Yes	Yes	Yes
Yes	Yes	Yes
Yes	Yes	Yes
Yes	Yes	Yes
No	Yes	Yes

LESS SUGAR
THAT'S T
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[redacted]

CERT ID

Auditor Number:
132007

T

Pu
Douglas House
West

Has been ev
UKAS accred
and found

Global

SCOPE:	The man juice drin
Exclusions from scope:	None
Product Categories:	12
Achieved grade:	A
Audit programme:	Announc
Date(s) of audit:	25-26 Feb
Certificate issue date:	9 April 20
Reaudit due date:	12 febru
Certificate expiry date:	23 April 2

Authorised by:

[redacted]

UKAS
PRODUCT
CERTIFICATION
214
BRC
CERTIFICATION
BODY
Certificate Traceability Re
This certificate remains th
F016 Cert ID BRC Certifica
If you would like to feedback cor
or the audit process directly to BR

[redacted]

Your Integrity | Our Business

Cert ID Europe Ltd
The Courtyard Barn, Middleton House Farm
Tamworth Road, Middleton, Staffordshire
B78 2BD, United Kingdom

T:01675475607 F: 02076917779
www.cert-id.eu

'his is to certify that

rity Soft Drinks Ltd
e, Mounts Road, Wednesbury,
Midlands, WS10 0BU
1749800

'aluated by Cert ID Europe Ltd
lited Certification Body No. 214
to meet the requirements of

Standard for Food Safety
ISSUE 6: JULY 2011

ufacture and bottling of ambient stable hot and cold fill juice and
ks into glass and PET bottles

ced
bruary 2014

014
ary - 12 March 2015
2015

eference: 2456756 936-3
ıe property of Cert ID Europe Ltd
ate v4.1
mments on the BRC Global Standard
RC, please contact enquiries@brcglobalstandards.com

Registere

REGISTERE

Having satisfie
of the

Purity
Douglas H
Wednesb

is registered with t
the Fairtrade certi
Schedule to thei

Certificate valid from: **08**

David Mel
Fa

This document remains the
returned in the
Fairtrade Foundation, 3rd Floor, Ibex House, 42-47 Mi
Registered Charity No. 1043886. A com

ed Fairtrade Operator ▪

FAIRTRADE
FOUNDATION

D FAIRTRADE OPERATOR

d the certification requirements
Fairtrade Foundation:

y Soft Limted

House, Mounts Road,
bury, West Midlands,
WS10 0BU

he Fairtrade Foundation to trade in
fied products listed on the Product
r Agreement with the Foundation.

FLO-ID Number:

19210

.01.2013 *Certificate valid until:* **08.01.2015**

ler, Director of Certification
irtrade Foundation

irtrade Foundation

e property of the Fairtrade Foundation and must be
event of a termination of the Agreement.

nories, London EC3N 1DY Tel: 020 7405 5942 Fax: 020 7977 0101 www.fairtrade.org.uk
pany limited by guarantee, registered in England and Wales No. 2733136

ELECTRONIC CE

SOIL

CERTIFICA

Purity

Licenc

This document certifies that the al
requirements of the Soil Associati
Article 29(1) of Regulation (EC) No 8
operator has submitted his activities

This certificate
only when acco

Issue date: **6 June**

Valid until the date stat
This certificate remains the propert

[redacted]

Emma Yea

South Plaza, Marlborough

ERTIFICATE OF REGISTRATION

TE OF REGISTRATION

Soft Drinks Ltd

ce number: DA20833

Mounts Road
Wednesbury
West Midlands
WS10 0BU

bove named operator has been inspected and satisfies the
on organic standards, and has been issued on the basis of
334/2007 and of Regulation (EC) No 889/2008. The declared
under control, and meets the requirements laid down in the
named Regulations.

is valid for marketing organic products
mpanied by a current trading schedule.

GB-ORG-05

2014 Expiry date: **31 May 2015**

ted, unless surrendered, suspended or revoked.
ty of Soil Association Certification and must be returned on
request.

ats, Senior Certification manager

UKAS
PRODUCT
CERTIFICATION
107

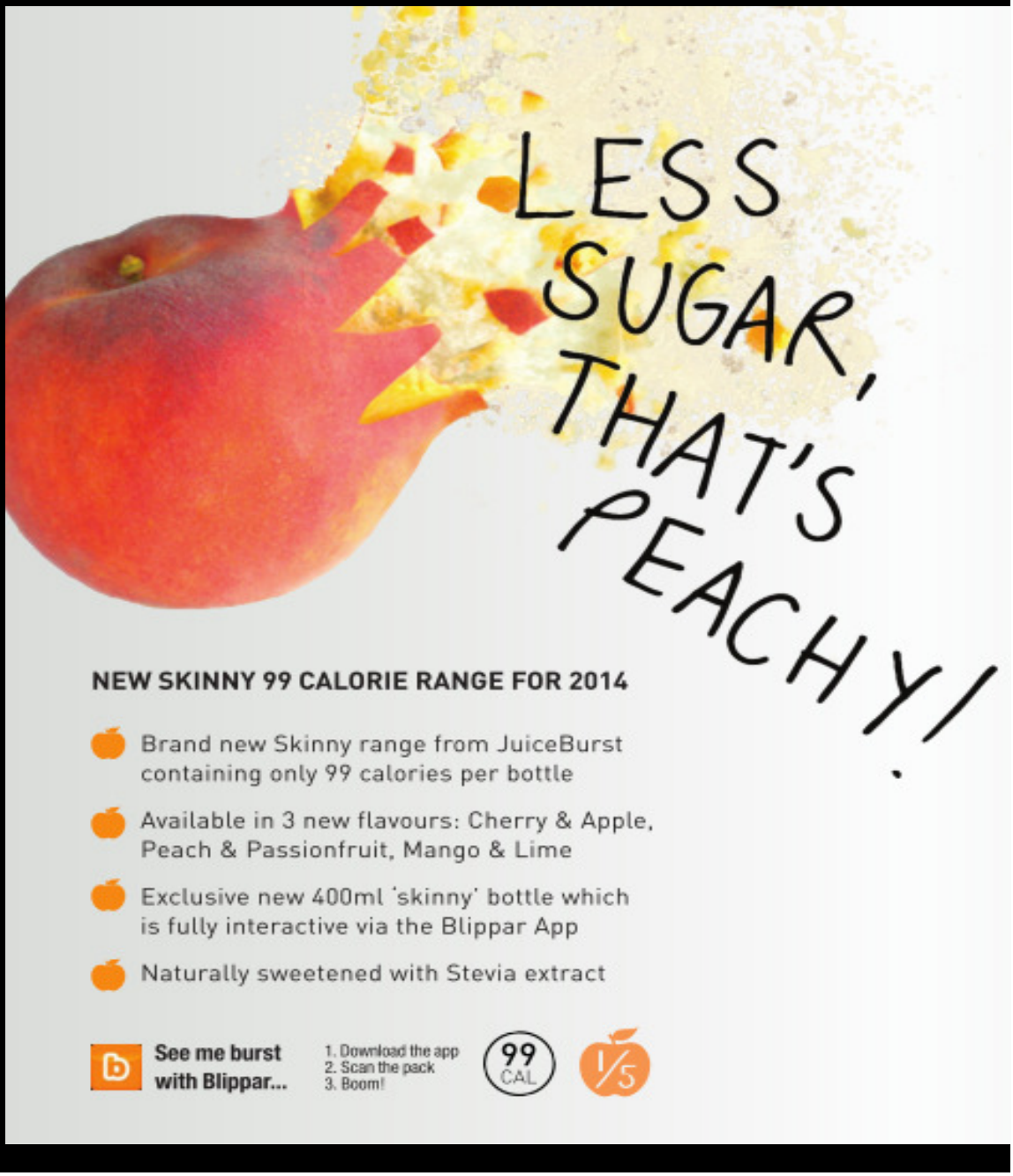
Street, Bristol BS1 3NX | www.soilassociation.org

Burstin
to be
your
shelves
JUICEBURST
JUICEBURST
JUICEBURST
JUICEBURST
JUICEBURST
JUICEBURST
JUICEBURST
JUICEBU
See me burst
with Blippar...
1. Download the app
2. Scan the pack
3. Boom!

NEW AND IMPROVED BOTTLE DESIGN FOR 2014

- Brand new stronger bottle, with more distinctive shape & a lower label position to cover the naturally occurring fruit sediment
- Improved Orange and Apple Juice with Orange now beating Tropicana in a blind taste test!
- Upgraded label design with bolder logo and fruit burst to create even more impact on shelf
- 2nd most 'blipped' brand of 2013 with over 300k blipps and new 'Juice Machine' game on pack for 2014

JUICEBURST


LESS SUGAR, THAT'S PEACHY!
NEW SKINNY 99 CALORIE RANGE FOR 2014
Brand new Skinny range from JuiceBurst containing only 99 calories per bottle
Available in 3 new flavours: Cherry & Apple, Peach & Passionfruit, Mango & Lime
Exclusive new 400ml 'skinny' bottle which is fully interactive via the Blippar App
Naturally sweetened with Stevia extract
See me burst with Blippar...
1. Download the app
2. Scan the pack
3. Boom!
99 CAL
1/5

JUICEBURST™
SKINNY
JUICEBURST
SKINNY
CHERRY & APPLE
MANGO & LIME

JUICEBURST™

NEW! FOR SUMMER

TICKLING YO
SALES PIN

A BURSTING BLEND
OF ZESTY LEMONS
AND RAVISHING RASP

To Blipp JUICEBURST just follow these simple instructions:

1 DOWNLOAD BLIPPAR
2 FILL SCREEN WITH BOTTLE
3 BLIPP TO WIN

For more information please visit www.juiceburst.com

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BERRIES!

JU
JUICEBUR
Compli
Range a
No adde
New 33
Large ra
JUICEBURST
LEMON & LIME
JUICEBU
APPLE
For more information visit www

[redacted]

UICEBURST™

RST GOES BACK TO SCHOOL WITH NEW RANGE

ant with new School Food Standards for 2015
all counts as 1 of your 5 a day with 45% Juice content
ed sugar and naturally sweetened with Stevia
0ml bottle size representing great value for money
ange of 6 flavours available to order now

w.juiceburst.com call 0121 505 7585 or email info@puritysoftdrinks.co.uk

[redacted]

Purity SOFT DRINKS LTD	Title: Product Specification	Q

Product Name **Juice Burst Apple**

Product Description Premium Apple Juice made from concentrate, pasteurised and sterilised prior to filling.

Ingredients List Apple juice from concentrate

Label claims It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	187 kJ / 44kcal
Fat Of which saturates	Trace 0g
Carbohydrate Of which sugars	11g 11g
Fibre	Nil
Protein	0g
Salt	Trace

*Methodology: by calculation

Shelf life 7 months from manufacture

Production code Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productic

Details of the packaging Packaging in a clear Polyethylene terephthalate bottles which a hermetically sealed with black plastic caps.

Packed in 12 and available in three sizes: 250ml, 500ml and 100

Product name, size, barcode, production date and best before d are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Premium Apple juice from concentrate (250ml)	JBURSTAPP250MLx12	5038512 005423	05038512 005
Premium Apple juice from concentrate (500ml)	JBURSTAPP500ML	5038512 005041	05038512 005
Premium Apple juice from concentrate (1L)	JBURSTAPP1000ML	5038512 010045	05038512 010

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from s
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must no
other.

Chemical characteristics

^{0}Brix	11.2 ± 0.2^0 Bx (refr. 20^{0}C)
Acidity	0.40 ± 0.15 %w/v as Citric

Microbiological characteristics

Total viable count	<1 cfu per 5ml of j
Yeast	<1 cfu per 5ml of j
Moulds	<1 cfu per 5 ml of

Suitability Data

Suitable for vegetarians, vegans, coeliac, la

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions
Acts, Consumer Protection Act where appropriate and any other relev
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, har
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 25/4/2014

Issued By: Technical Department	Issue No. 8	Issue Date: 22/04/2014	Approved

strong light sources. Best
Once opened keep in the

t be stored on top of each

Acid Anhydrous

uice
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juice

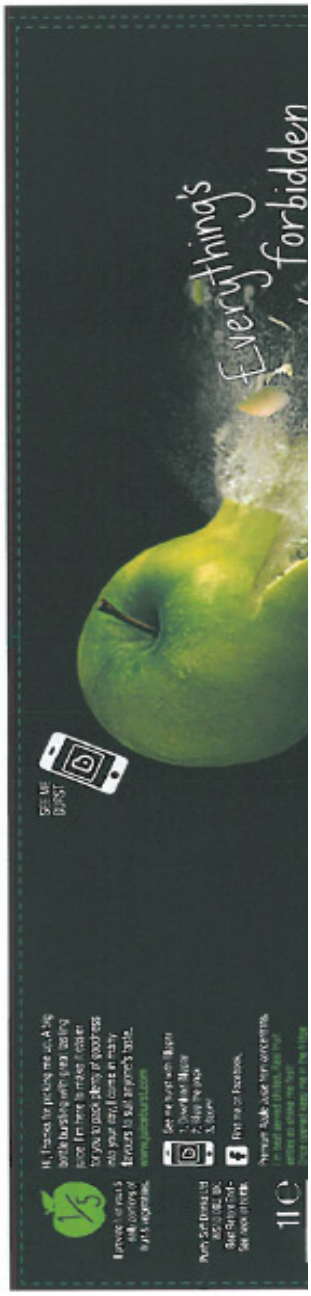
ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

ndling and distribution is
covering food safety and

Annex 1 Product label

1 Litre Bottle



500 ml Bottle

Purity SOFT DRINKS LTD

250 ml

Issued By: Technica

Bottle

I provide 1 of your 5 daily portions of fruit & vegetables.
Hi. Thanks for picking me up. A big bottle bursting with great tasting juice. I'm here to make it easier for you to pack plenty of goodness into your day. I come in many flavours to suit anyone's taste.
www.juiceburst.com
250ml e
5 038512 005423
See me burst with Blippar
1. Download Blippar
2. Blipp the pack
3. Boom!
Find me on Facebook.
Premium Apple Juice from concentrate.
I'm best served chilled. Real fruit settles so shake me first. Once opened keep me in the fridge and consume me within 3 days.
Ingredients Apple Juice from concentrate.
Typical values per 100ml
Energy
Protein
Carbohydrate
of which sugars
Fat
of which saturates
Fibre
Sodium
Purity Soft Drinks Ltd
WS10 0BH, UK.
Best Before End -
See neck of bottle.
SEE ME BURST
Everything's forbidden but the fruit!
JUICEBURST
APPLE

Product Name

Juice Burst Apple & Blueberry

Product Description

Premium Apple & Blueberry Juice Drink made from reconstit
juice concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List

Water, White Grape Juice from concentrate (15.4%), Orange
from concentrate (8.5%), Sugar, Apple Juice from concentrate
Black Carrot Juice concentrate, Lemon Juice from concen
(0.6%), Blueberry Juice from concentrate (0.5%), Acid: Citric
Natural flavouring, Antioxidant: Ascorbic Acid, Stabiliser: Pe
Locust Bean Gum.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	182 kJ / 42.9kcal
Fat	<0.1g
Of which saturates	<0.1g
Carbohydrate	10.2g
Of which sugars	10.1g
Fibre	<0.1g
Protein	0.2 g
Salt	<0.05g

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which
hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml.

Product name, size, barcode, production date and best before
are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barc
Premium Apple & Blueberry Juice Drink	JBURSTAPP&BLU500ML	5038512005300	0503851200531

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must no
other.

Chemical characteristics

^{0}Brix	10.2 ± 0.2^0 Bx (refr. 20^{0}C)
Acidity	0.27 ± 0.05 %w/v as citric

Microbiological characteristics

Total viable count	<1 cfu per 5ml of j
Yeast	<1 cfu per 5ml of j
Moulds	<1 cfu per 5 ml of

Suitability Data

Suitable for vegetarians, vegans, coeliac, la

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions
Acts, Consumer Protection Act where appropriate and any other relev
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, har
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 25 / 4 / 2014

strong light sources. Best
Once opened keep in the

ıt be stored on top of each

acid anhydrous

uice
uice
juice

ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

ıdling and distribution is
covering food safety and

Annex 1 Product label

AS EASY
AS PIE!
APPLE & BLUEBERRY
500ml

Product Name **Juice Burst Blackcurrant**

Product Description Premium Blackcurrant Juice Drink made from reconstituted concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List Water, Blackcurrant Juice Concentrate (10%), Sugar, Acid: Citric Natural Flavouring.

Label claims N/A

Nutritional Information

Typical value*	per 100 ml
Energy	193 kJ / 45kcal
Fat	<0.5g
Of which saturates	<0.1g
Carbohydrate	11.0g
Of which sugars	11.0g
Fibre	<0.5g
Protein	<0.5g
Salt	<0.01g

*Methodology: by calculation

Shelf life 7 months from manufacture

Production code Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging Packaging in a clear Polyethylene terephthalate bottles which ar hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml.

Product name, size, barcode, production date and best before d are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Premium Blackcurrant Juice Drink	JBURSTBLK500ML	5038512 005072	05038512 0051

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Page 1 of 3

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from s
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must no
other.

Chemical characteristics

^{0}Brix	11.0 ± 0.2^0 Bx (refr. 20^{0}C)
Acidity	0.41 ± 0.05 %w/v as citric a

Microbiological characteristics

Total viable count	<1 cfu per 5ml of j
Yeast	<1 cfu per 5ml of j
Moulds	<1 cfu per 5 ml of j

Suitability Data

Suitable for vegetarians, vegans, coeliac, la

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions
Acts, Consumer Protection Act where appropriate and any other relev
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, har
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 12/5/14.

strong light sources. Best
Once opened keep in the

t be stored on top of each

acid anhydrous

uice
uice
juice

ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

ndling and distribution is
covering food safety and

Annex 1 Product label

BLACKCURRANT
31
INGREDIENTS: WATER, BLACKCURRANT JUICE FROM CONCENTRATE (10%), SUGAR, ACID CITRIC ACID, NATURAL FLAVOURING
MANY SOFT DRINKS LTD, WS10 0BU, UK.
BEST BEFORE END -SEE BOTTLE NECK
500ml
TYPICAL VALUES PER 100ml
ENERGY 113kJ 45kcal
FAT <0.5g
OF WHICH SATURATES <0.1g
CARBOHYDRATE 11g
OF WHICH SUGARS 11g
FIBRE <0.5g
PROTEIN <0.5g
SALT <0.01g
5 038512 005072

Product Name

Juice Burst Blood Orange

Product Description

Premium Blood Orange Juice Drink made from reconstituted concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List

Water, Blood Orange Juice Concentrate (30%), Sugar, Black C Juice concentrate, Acid: Citric Acid, Antioxidant: Ascorbic Stabilisers: Pectin, Locust Bean Gum, Flavouring.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	174 kJ / 40.9kcal
Fat	<0.1g
Of which saturates	<0.1g
Carbohydrate	9.5g
Of which sugars	9.5g
Fibre	0.1g
Protein	0.2 g
Sodium	0.05g

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles whicl hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml.

Product name, size, barcode, production date and best before are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barc
Premium Blood Orange Juice Drink	JBURSTBLORG500ML	5038512 005096	05038512 0051

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Page 1 of 3

Purity SOFT DRINKS LTD

Title: Product Specification

Storage condition

Store in cool dry conditions away from s
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must not
other.

Chemical characteristics

^{0}Brix	10.0 ± 0.2^0 Bx (refr. 20^{0}C)
Acidity	0.52 ± 0.05 %w/v as citric a

Microbiological characteristics

Total viable count	<1 cfu per 5ml of ju
Yeast	<1 cfu per 5ml of ju
Moulds	<1 cfu per 5 ml of j

Suitability Data

Suitable for vegetarians, vegans, coeliac, lac

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Food
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions A
Acts, Consumer Protection Act where appropriate and any other releva
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, han
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 25/4/2014

strong light sources. Best
Once opened keep in the

t be stored on top of each

acid anhydrous

uice
uice
juice

ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

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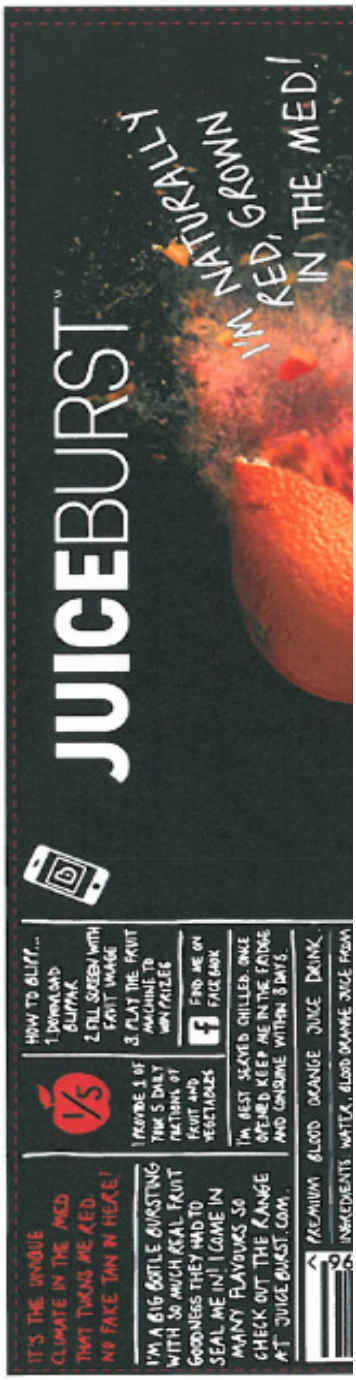
covering food safety and

Annex 1 Product label



BLOOD ORANGE
V/S
CONCENTRATE (80%), SUGAR, BLACK CARROT JUICE CONCENTRATE, ACID CITRIC ACID, ANTIOXIDANT ASCORBIC ACID, STABILISER PECTIN, LOCUST BEAN GUM, FLAVOURINGS
TYPICAL VALUES PER 100ml
ENERGY 174 kJ 40.9 kcal
FAT <0.1g
OF WHICH SATURATES <0.1g
CARBOHYDRATE 1.5g
OF WHICH SUGARS 1.5g
FIBRE 0.1g
PROTEIN 0.1g
SALT 0.05g
AVOID SPITTANCES LTD, WS10 0BU, UK.
BEST BEFORE END -SEE BOTTLE NECK
500ml
5 038572 005005

Product Name

Juice Burst Cranberry

Product Description

Premium Cranberry Juice Drink made from reconstituted concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List

Water, Cranberry Juice Concentrate (25%), Sugar, Antioxi Ascorbic Acid.

Label claims

N/A

Nutritional Information

Typical value*	per 100 ml
Energy	207 kJ / 49kcal
Fat	0g
Of which saturates	0g
Carbohydrate	11.7g
Of which sugars	11.7g
Fibre	Nil
Protein	0g
Salt	Trace

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles whic hermetically sealed with black plastic caps.

Packed in 12 and available in two sizes: 500ml and 1000ml

Product name, size, barcode, production date and best before are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Premium Cranberry Juice Drink (500ml)	JBURSTCRAN500ML	5038512 005065	05038512 0051
Premium Cranberry Juice Drink (1L)	JBURSTCRAN1000ML	5038512 010069	05038512 0101

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168

Page 1 of 4

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must no
other.

Chemical characteristics

^{0}Brix	12.7 ± 0.2^0 Bx (refr. 20^{0}C)
Acidity	0.50 ± 0.05 %w/v as citric

Microbiological characteristics

Total viable count	<1 cfu per 5ml of j
Yeast	<1 cfu per 5ml of j
Moulds	<1 cfu per 5 ml of

Suitability Data

Suitable for vegetarians, vegans, coeliac, la

Free from genetically modified material.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions
Acts, Consumer Protection Act where appropriate and any other relev
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, han
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 25/4/2014

strong light sources. Best
Once opened keep in the

ıt be stored on top of each

acid anhydrous

uice
uice
juice

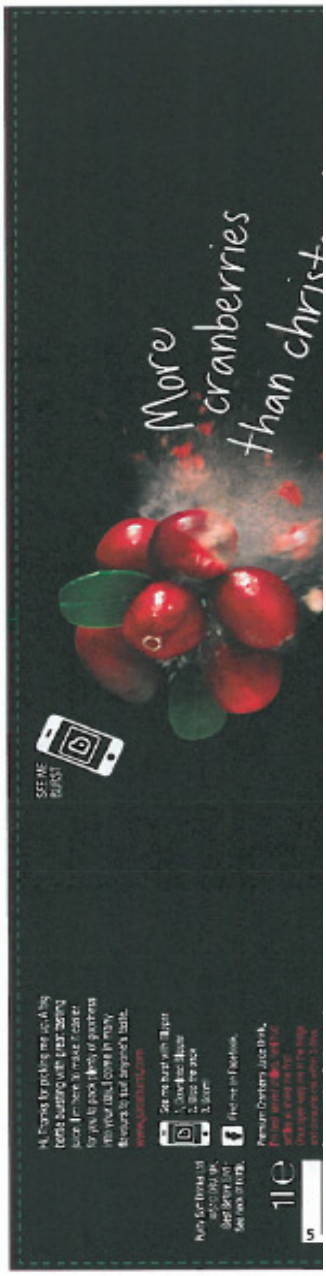
ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

ıdling and distribution is
covering food safety and

Annex 1 Product label

1 Litre Bottle



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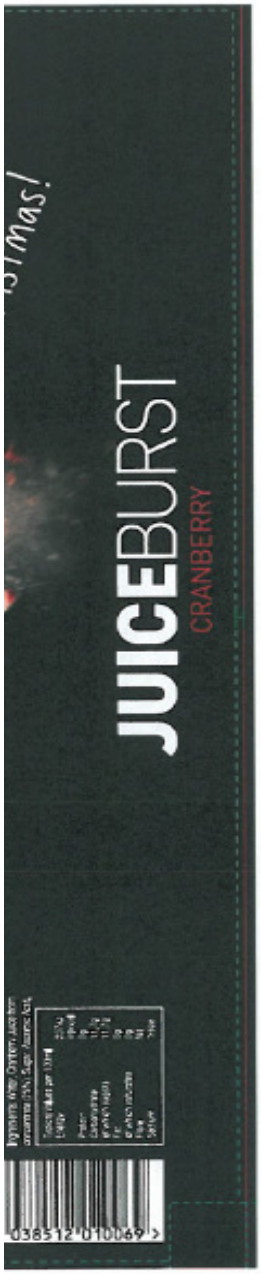

Purity SOFT DRINKS LTD	Title: Product

500 ml Bottle

CRAM-BERRY FULL OF GOODNESS!
CRANBERRY
I'M A BIG BOTTLE BURSTING WITH SO MUCH REAL FRUIT GOODNESS THEY HAD TO SEAL ME IN! I COME IN MANY FLAVOURS SO CHECK OUT THE RANGE AT JUICEBURST.COM.
I AM CRAMMED WITH ABOUT 5 JUICY BERRIES!
FIND ME ON FACEBOOK
I'M BEST SERVED CHILLED. ONCE OPENED KEEP ME IN THE FRIDGE AND CONSUME WITHIN 3 DAYS
PREMIUM CRANBERRY JUICE DRINK.
INGREDIENTS: WATER, CRANBERRY JUICE FROM CONCENTRATE (5%), SUGAR, ANTIOXIDANT ASCORBIC ACID
PURITY SOFT DRINKS LTD, WS10 0BU, UK.
BEST BEFORE END -SEE BOTTLE NECK
500ml
5 038512 005065
TYPICAL VALUES PER 100ml
ENERGY 207kJ 49 kcal
FAT 0g
OF WHICH SATURATES 0g
CARBOHYDRATE 11.7g
OF WHICH SUGARS 11.7g
FIBRE NIL
PROTEIN 0g
SALT TRACE

Product Name

Juice Burst Mango

Product Description

Premium Mango Juice Drink made from reconstituted j
concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List

Water, Mango Puree (23%), Sugar, Flavourings, Acid: Citric A
Antioxidant: Ascorbic Acid.

Label claims

n/a

Nutritional Information

Typical value*	per 100 ml
Energy	222 kJ / 53kcal
Fat	Trace
Of which saturates	0g
Carbohydrate	12.3g
Of which sugars	12.3g
Fibre	Nil
Protein	0.1 g
Salt	Trace

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which ar
hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml

Product name, size, barcode, production date and best before da
are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barc
Premium Mango Juice Drink	JBURSTMAN500ML	5038512 005119	05038512 0052

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from s
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must not
other.

Chemical characteristics

^{0}Brix	12.2 ± 0.2^0 Bx (refr. 20^{0}C)
Acidity	0.19 ± 0.05 %w/v as citric a

Microbiological characteristics

Total viable count	<1 cfu per 5ml of ju
Yeast	<1 cfu per 5ml of ju
Moulds	<1 cfu per 5 ml of j

Suitability Data

Suitable for vegetarians, vegans, coeliac, lac

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Food
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions A
Acts, Consumer Protection Act where appropriate and any other releva
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, han
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUGABISSOON

Position: TECHNICAL MANAGER

Date: 25/4/2014

strong light sources. Best
Once opened keep in the

t be stored on top of each

acid anhydrous

uice
uice
juice

ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

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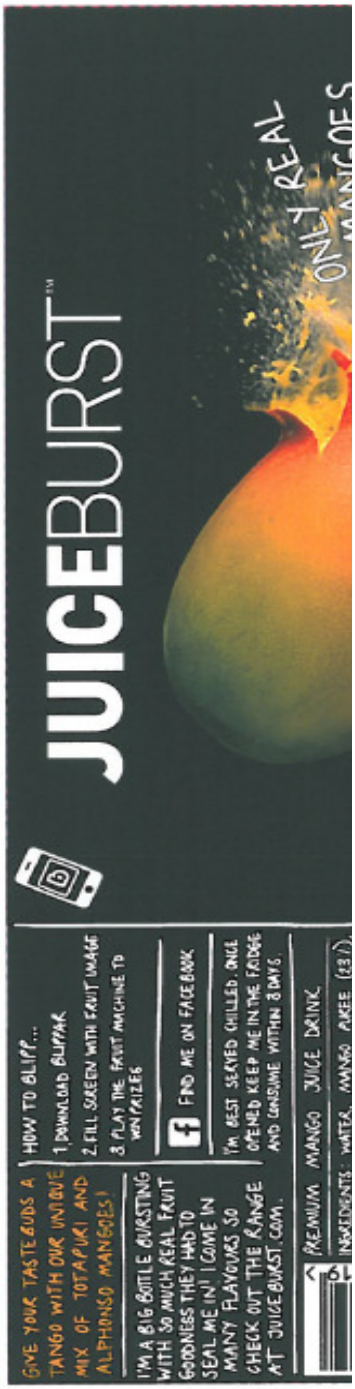
covering food safety and

Annex 1 Product label



CAN TANGO!
MANGO
SUGAR, FLAVOURINGS, ACID: CITRIC ACID
ANTIOXIDANT: ASCORBIC ACID
TYPICAL VALUES PER 100ml
ENERGY 222 kJ 53 kcal
FAT TRACE
OF WHICH SATURATES 0g
CARBOHYDRATE 12.3g
OF WHICH SUGARS 12.3g
FIBRE NIL
PROTEIN 0.1g
SALT TRACE
PURITY SOFT DRINKS LTD, WS10 0BU, UK.
BEST BEFORE END -SEE BOTTLE NECK
500ml

Product Name
Juice Burst Orange

Product Description
Premium Orange juice made from concentrate, pasteurised and sterilised prior to filling.

Ingredients List
Orange juice from concentrate

Label claims
It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	185 kJ / 44kcal
Fat	Trace
Of which saturates	0g
Carbohydrate	10.2g
Of which sugars	10.2g
Fibre	Nil
Protein	0.1 g
Salt	Trace

*Methodology: by calculation

Shelf life
7 months from manufacture

Production code
Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging
Packaging in a clear Polyethylene terephthalate bottles which hermetically sealed with black plastic caps.

Packed in 12 and available in three sizes; 250ml, 500ml and 1000

Product name, size, barcode, production date and best before are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barc
Premium Orange Juice from Concentrate (250ml)	JBURSTORG250MLx12	5038512 005430	05038512 0055
Premium Orange Juice from Concentrate (500ml)	JBURSTORG500ML	5038512 005010	05038512 0056
Premium Orange Juice from Concentrate (1L)	JBURSTORG1000ML	5038512 010014	05038512 0101

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition	Store in cool dry conditions away from s served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must not other.	
Chemical characteristics	^{0}Brix Acidity	11.2 ± 0.2^{0} Bx (refr. 20^{0}C) 0.85 ± 0.15 %w/v as citric a
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of ju <1 cfu per 5ml of ju <1 cfu per 5 ml of j
Suitability Data	Suitable for vegetarians, vegans, coeliac, lac Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Food Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions A Acts, Consumer Protection Act where appropriate and any other releva affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, han subjected to Hazard Analysis and the critical control points identified c quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 25/4/2014

trong light sources. Best
Once opened keep in the

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l Safety Act of 1990, The
Acts, Weights & Measures
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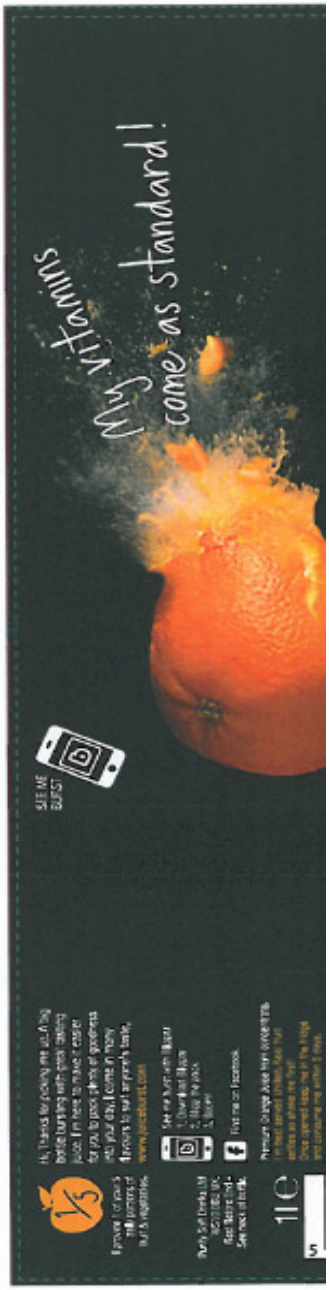
dling and distribution is
covering food safety and

Annex 1 Product label

1 Litre Bottle



500 ml Bottle

Purity SOFT DRINKS LTD

250 ml B

Bottle

My vitamins come as standard!
JUICEBURST
ORANGE
See me burst with Blippar
1. Download Blippar
2. Blipp the pack
3. Boom!
SEE ME BURST
Find me on Facebook.
Premium Orange Juice from Concentrate.
I'm best served chilled. Real fruit settles so shake me first! Once opened keep me in the fridge and consume me within 3 days.
Ingredients: Orange Juice from concentrate.
Typical values per 100ml
Energy
Protein
Carbohydrate
of which sugars
Fat
of which saturates
Fibre
Sodium
I provide 1 of your 5 daily portions of fruit & vegetables.
Hi. Thanks for picking me up. A big bottle bursting with great tasting juice. I'm here to make it easier for you to pack plenty of goodness into your day. I come in many flavours to suit anyone's taste.
www.juiceburst.com
250ml
5 038512 005430
Purity Soft Drinks Ltd
WS10 0BU, UK.
Best Before End -
See neck of bottle.

Product Name

Juice Burst Orange & Carrot

Product Description

Premium Orange & Carrot Juice Drink made from reconstituted concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List

Water, Orange Juice Concentrate (20.5%), Sugar, Carrot Concentrate (5%), Lemon Juice concentrate (4.5%), Na Flavouring, Acid: Citric Acid, Antioxidant: Ascorbic Acid, Stabi Pectin and Locust Bean Gum, Colour: Beta-Carotene.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	174 kJ / 40.9kcal
Fat	<0.1g
Of which saturates	<0.1g
Carbohydrate	9.5g
Of which sugars	9.5g
Fibre	0.1g
Protein	0.2 g
Salt	<0.05g

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which ar hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml

Product name, size, barcode, production date and best before d are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Premium Orange & Carrot Juice Drink	JBURSTORG&CAR500ML	5038512 005102	05038512 0052

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Page 1 of 3

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from s
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must no
other.

Chemical characteristics

^{0}Brix	10.1 ± 0.2^0 Bx (refr. 20^{0}C)
Acidity	0.44 ± 0.05 %w/v as citric a

Microbiological characteristics

Total viable count	<1 cfu per 5ml of ju
Yeast	<1 cfu per 5ml of ju
Moulds	<1 cfu per 5 ml of j

Suitability Data

Suitable for vegetarians, vegans, coeliac, lac

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Fooc
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions A
Acts, Consumer Protection Act where appropriate and any other releva
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, han
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 25/4/2014.

strong light sources. Best
Once opened keep in the

t be stored on top of each

acid anhydrous

uice
uice
juice

ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

ndling and distribution is
covering food safety and

Annex 1 Product label

ORANGE & CARROT
V/S
500ml
TYPICAL VALUES per 100ml
ENERGY 174 kJ
40.9 kcal
FAT <0.1g
OF WHICH SATURATES <0.1g
CARBOHYDRATE 9.5g
OF WHICH SUGARS 9.5g
FIBRE 0.1g
PROTEIN 0.2g
SALT <0.05g
AVAILITY SOFTDRINKS
LTD, WS10 0BU, UK.
BEST BEFORE END
-SEE BOTTLE NECK

Purity SOFT DRINKS LTD	Title: Product Specification	Q/

Product Name

Juice Burst Orange and Passion Fruit

Product Description

Premium Orange & Passion Fruit Juice Drink made reconstituted juice concentrate, cold sterilised and pasteurised to filling.

Ingredients List

Water, Orange Juice from concentrate (28%), Sugar, Passion Juice from concentrate (2%), Stabiliser: Pectin and Locust Bean , Citric Acid, Ascorbic Acid, Natural Flavouring, Beta-Carotene.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	171 kJ / 40.4kcal
Fat	<0.1g
Of which saturates	<0.1g
Carbohydrate	9.3g
Of which sugars	9.3g
Fibre	0.2g
Protein	0.2g
Sodium	0.05g

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which ar hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml

Product name, size, barcode, production date and best before d are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Premium Orange & Passion Fruit Juice Drink	JBURSTORG&PAS500ML	5038512 00527 0	0 5038512 005

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Page 1 of 3

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from s
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must no
other.

Chemical characteristics

^{0}Brix	9.8 ± 0.2^0 Bx (refr. 20^{0}C)
Acidity	0.39 ± 0.05 %w/v as citric a

Microbiological characteristics

Total viable count	<1 cfu per 5ml of ju
Yeast	<1 cfu per 5ml of ju
Moulds	<1 cfu per 5 ml of j

Suitability Data

Suitable for vegetarians, vegans, coeliac, lac

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Food
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions A
Acts, Consumer Protection Act where appropriate and any other releva
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, han
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNSBISSCOD

Position: TECHNICAL MANAGER

Date: 25/4/2014

strong light sources. Best
Once opened keep in the

t be stored on top of each

acid anhydrous

uice
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juice

ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

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covering food safety and

Annex 1 Product label

ORANGE & PASSION FRUIT
500ml

Product Name

Juice Burst Pineapple

Product Description

Premium Pineapple Juice made from reconstituted concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List

Pineapple Juice from Concentrate, Stabiliser: Pectin, Antioxi Ascorbic Acid.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables.

Nutritional Information

Typical value*	per 100 ml
Energy	231.6 kJ / 54.6kcal
Fat	0.1g
Of which saturates	0g
Carbohydrate	11.9g
Of which sugars	11.9g
Fibre	0.9g
Protein	0.4 g
Sodium	0.05g

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which ar hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml

Product name, size, barcode, production date and best before d are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Premium Pineapple juice from Concentrate	JBURSTPINE500ML	5038512 005089	05038512 0051

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Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition	Store in cool dry conditions away from served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must no other.	
Chemical characteristics	^{0}Brix Acidity	$12.8^0 \pm 0.2$ Bx (refr. 20^0C) 0.56 ± 0.05 %w/v as citric
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of j <1 cfu per 5ml of j <1 cfu per 5 ml of
Suitability Data	Suitable for vegetarians, vegans, coeliac, la Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions Acts, Consumer Protection Act where appropriate and any other relev affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, har subjected to Hazard Analysis and the critical control points identified quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 25/4/2014

strong light sources. Best
Once opened keep in the

ıt be stored on top of each

acid anhydrous

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ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

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covering food safety and

Annex 1 Product label

PINEAPPLE
STABILISER - PECTIN, ANTIOXIDANT - ASCORBIC ACID.
QUALITY SOFT DRINKS LTD, WS10 0BU, UK.
BEST BEFORE END -SEE BOTTLE NECK
500ml
TYPICAL VALUES PER 100ml
ENERGY 231.6 kJ 54.6 kcal
FAT 0.1g
OF WHICH SATURATES 0g
CARBOHYDRATE 11.9g
OF WHICH SUGARS 11.9g
FIBRE 0.1g
PROTEIN 0.1g
SALT 0.05g
5 038512 005008

Purity SOFT DRINKS LTD	Title: Product Specification	QA

Product Name

Juice Burst Pomegranate & Blueberry

Product Description

Premium Pomegranate and Blueberry Juice Drink made
reconstituted juice concentrate, cold sterilised and pasteurised
to filling.

Ingredients List

Water, White Grape juice from concentrate (14%), Pomegra
juice from concentrate (8%), Aronia juice from concentrate
Sugar, Blueberry juice from concentrate (1%), Acids: tartaric acid
citric acid, natural flavouring, Stabilisers: Pectin and Locust
Gum, Antioxidant: Ascorbic Acid.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	192 kJ / 45kcal
Fat	<0.5g
Of which saturates	<0.1g
Carbohydrate	11g
Of which sugars	10g
Fibre	<0.5g
Protein	<0.5g
Salt	<0.01g

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which ar
hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml

Product name, size, barcode, production date and best before da
are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barc
Premium Pomegranate & Blueberry Juice Drink	JBURSTPOMBLU500ml	5038512 00529 4	0 5038512 0053

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition	Store in cool dry conditions away from stron served chilled and shake well before use. O fridge and consume within 3 days. Stored as tertiary package: pallets must not other.	
Chemical characteristics	^{0}Brix Acidity	11.3 ± 0.2^0 Bx (refr. 20^{0}C) 0.46 ± 0.05 %w/v as citric a
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of ju <1 cfu per 5ml of ju <1 cfu per 5 ml of ju
Suitability Data	Suitable for vegetarians, vegans, coeliac, lac Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Food Food Safety (General Food Hygiene) Regulations 1995, Trade Descriptions A Acts, Consumer Protection Act where appropriate and any other releva affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, hanc subjected to Hazard Analysis and the critical control points identified c quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 11/6/14

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Acts, Weights & Measures
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Annex 1 Product label

WILL SAVE THE DAY!
POMEGRANATE & BLUEBERRY
500ml

Product Name

Juice Burst Still Lemonade

Product Description

Premium Lemon Juice Drink made from reconstituted concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List

Water, Lemon Juice from concentrate (10.5%), White Grape Juic from concentrate (6.5%), Sugar, Orange Juice from concentrate Concentrated Lemon Extract, Natural Citrus Flavouring, Acid: Cit Acid, Stabiliser: Pectin and Locust Bean Gum, Antioxidant: Asco Acid.

Label claims

n/a

Nutritional Information

Typical value*	per 100 ml
Energy	146 kJ / 34.2kcal
Fat Of which saturates	<0.1g <0.1g
Carbohydrate Of which sugars	7.8g 7.8g
Fibre	<0.1g
Protein	0.1 g
Salt	<0.05g

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productic

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which a hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml

Product name, size, barcode, production date and best before d are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Premium Lemon Juice Drink	JBURSTSTLEM500ML	5038512 00528 7	0 5038512 005

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Page 1 of 3

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition	Store in cool dry conditions away from s served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must no other.	
Chemical characteristics	^{0}Brix	8.3 ± 0.2^{0} Bx (refr. 20^{0}C)
	Acidity	0.74 ± 0.05 %w/v as citric a
Microbiological characteristics	Total viable count	<1 cfu per 5ml of j
	Yeast	<1 cfu per 5ml of j
	Moulds	<1 cfu per 5 ml of j
Suitability Data	Suitable for vegetarians, vegans, coeliac, la Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Food
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions A
Acts, Consumer Protection Act where appropriate and any other releva
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, han
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 25/4/2014

strong light sources. Best
Once opened keep in the

t be stored on top of each

acid anhydrous

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uice
juice

ctose intolerant.

d Safety Act of 1990, The
Acts, Weights & Measures
ant UK or EEC legislation

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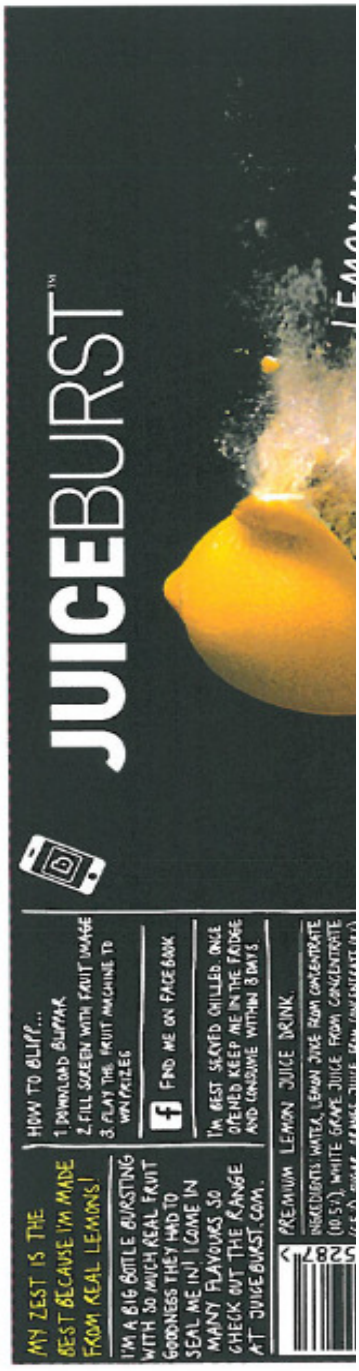
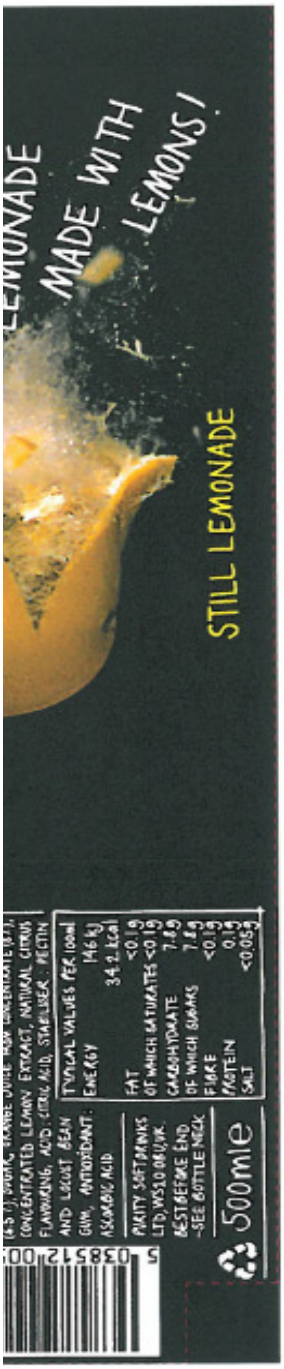
covering food safety and

Annex 1 Product label




LEMONADE
MADE WITH LEMONS!
STILL LEMONADE
500ml

Product Name

Juice Burst Tropical

Product Description

Premium Tropical juice made from concentrate, pasteurised and sterilised prior to filling.

Ingredients List

Juices from concentrate: Orange (69%), Pineapple (17%), Apple (11%), Passionfruit (1%), Mango Puree (1%), Banana Puree (1%).

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	228.3 kJ / 53.8kcal
Fat	0.2g
Of which saturates	0g
Carbohydrate	10.5g
Of which sugars	10.3 g
Fibre	1.6g
Protein	0.9g
Salt	<0.05g

*Methodology: by calculation

Shelf life

7 months from manufacture

Production code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which ar hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml

Product name, size, barcode, production date and best before d are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Premium Tropical Juice from concentrate	JBURSTTROP500ML	5038512 005034	05038512 0056

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Page 1 of 3

Purity SOFT DRINKS LTD

Title: Product Specification

Storage condition	Store in cool dry conditions away from served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must nc other.	
Chemical characteristics	^{0}Brix	12.0 ± 0.2^0 Bx (refr. 20^{0}C)
	Acidity	0.78 ± 0.15 %w/v as citric
Microbiological characteristics	Total viable count	<1 cfu per 5ml of j
	Yeast	<1 cfu per 5ml of j
	Moulds	<1 cfu per 5 ml of
Suitability Data	Suitable for vegetarians, vegans, coeliac, la Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions Acts, Consumer Protection Act where appropriate and any other relev affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, ha subjected to Hazard Analysis and the critical control points identified quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: Technical Manager

Date: 19/6/14

strong light sources. Best
Once opened keep in the

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juice
juice

ıctose intolerant.

ɔd Safety Act of 1990, The
Acts, Weights & Measures
ɾant UK or EEC legislation

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covering food safety and

Annex 1 Product label

TROPICAL
INGREDIENTS JUICES FROM CONCENTRATE:
ORANGE (69%), PINEAPPLE (17%), APPLE (11%),
PASSIONFRUIT (1%),
MANGO PURÉE (1%),
BANANA PURÉE (1%)
PURITY SOFT DRINKS
LTD, WS10 0BU, UK.
ACTIVATE FOR END
-SEE BOTTLE NECK
500ml
TYPICAL VALUES PER 100ml
ENERGY 222kJ
53kcal
FAT 0.2g
OF WHICH SATURATES 0g
CARBOHYDRATE 10.5g
OF WHICH SUGARS 10.3g
FIBRE 1.6g
PROTEIN 0.4g
SALT <0.05g
5 038512 005032

Product Name **Juice Burst Pink Lemonade**

Product Description Premium Raspberry & Lemon Juice Drink made from reconstituted juice concentrate, cold sterilised and pasteurised prior to filling.

Ingredients List Water, white grape juice from concentrate (25%), sugar, lemon juice from concentrate (3.5%), orange juice from concentrate (1.4%), natural flavouring, acid: malic acid, concentrated lemon extract, raspberry juice from concentrate (0.1%), colour: anthocyanins, antioxidant: ascorbic acid, elderberry concentrate, black carrot concentrate, stabiliser: locust bean gum.

Label claims It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	155 kJ / 36kcal
Fat	<0.5g
Of which saturates	<0.1g
Carbohydrate	8.4g
Of which sugars	8.4g
Fibre	<0.5g
Protein	<0.5 g
Sodium	<0.005g

*Methodology: by calculation

Shelf life 7 months from manufacture

Production code Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of production)

Details of the packaging Packaging in a clear Polyethylene terephthalate bottles which are hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 500ml.

Product name, size, barcode, production date and best before date are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barcode
Premium Raspberry & Lemon Juice Drink	JBURSTPINKLEM500ML	5038512000008	05038512000015

Storage condition	Store in cool dry conditions away from strong light sources. Best served chilled and shake well before use. Once opened keep in the fridge and consume within 3 days. Stored as tertiary package: pallets must not be stored on top of each other.	
Chemical characteristics	^{0}Brix Acidity	8.7 ± 0.2^{0} Bx (refr. 20^{0}C) 0.44 ± 0.03 %w/v as citric acid anhydrous
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of juice <1 cfu per 5ml of juice <1 cfu per 5 ml of juice
Suitability Data	Suitable for vegetarians, vegans, coeliac, lactose intolerant. Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Food Safety Act of 1990, The Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions Acts, Weights & Measures Acts, Consumer Protection Act where appropriate and any other relevant UK or EEC legislation affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, handling and distribution is subjected to Hazard Analysis and the critical control points identified covering food safety and quality.

Approved on behalf of Purity Soft Drinks:

Name: ROSH GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 6/3/15

Annex 1 Product label

Product Name

Juice Burst Skinny Cherry & Apple

Product Description

Cherry & Apple Juice Drink with sugar and sweetener, made reconstituted juice concentrate, cold sterilised and pasteurised to filling.

Ingredients List

Water, Apple Juice from concentrate (34%), Sour Cherry Juice concentrate (6%), Sugar, Natural Flavouring, Black Carrot concentrate, Acid: Citric Acid, Sweetener: Steviol Glycosides.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	106 kJ / 25 kcal
Fat Of which saturates	<0.5g <0.1g
Carbohydrate Of which sugars	5.5 g 5.2 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life

7 months from manufacture

Traceability code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productic

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles whic hermetically sealed with clear plastic caps.

Packed in 12 and available in one size: 400 ml.

Product name, size, barcode, production date and best before are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Cherry & Apple juice drink with sugar and sweetener	SKNCHYAPP400ML	5038512 00546 1	0 5038512 005

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Page 1 of 1

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must no
other.

Chemical characteristics

^{0}Brix	5.7 ± 0.2^0 Bx (refr. 20^{0}C)
Acid	0.42 ± 0.05 g/l (w/v as citr

Microbiological characteristics

Total viable count	<1 cfu per 5ml of j
Yeast	<1 cfu per 5ml of j
Moulds	<1 cfu per 5 ml of

Suitability Data

Suitable for vegetarians, vegans, coeliac, la

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo
Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions
Acts, Consumer Protection Act where appropriate and any other relev
affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, ha
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 6/5/2014

strong light sources. Best
Once opened keep in the

ɔt be stored on top of each

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Acts, Weights & Measures
vant UK or EEC legislation

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covering food safety and

Annex 1 Product label

THAT'S THE CHERRY ON TOP!
CHERRY & APPLE
400ml
TYPICAL VALUES PER 100ml
ENERGY 106 kJ / 25 kcal
FAT <0.5g
OF WHICH SATURATES <0.1g
CARBOHYDRATE 5.5g
OF WHICH SUGARS 5.2g
FIBRE <0.5g
PROTEIN <0.5g
SALT <0.01g
CITRIC ACID,
SWEETENER:
SORBITOL
GLYCOSIDES.
FRUITY SIPT
DRINKS LTD.
BEST BEFORE
SEE
BOTTLE NECK.

Purity SOFT DRINKS LTD	Title: Product Specification	QA

Product Name

Juice Burst Skinny Mango & Lime

Product Description

Mango & Lime Juice Drink with sugar and sweetener, made f
reconstituted juice concentrate, cold sterilised and pasteurised
to filling.

Ingredients List

Water, Orange Juice from concentrate (24.3%), White Grape
from concentrate (9%), Passion Fruit juice from concentrate (4.
Mango juice from concentrate (1.1%), Lime juice from concen
(1%), Sugar, Natural Flavouring, Stabilisers: Pectin and Locust
Gum, Antioxidant: Ascorbic Acid, Sweetener: Steviol Glycos
Colour: Carotenes.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	107 kJ / 25 kcal
Fat	<0.5g
Of which saturates	<0.1g
Carbohydrate	5.2 g
Of which sugars	5.2 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life

7 months from manufacture

Traceability code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles whic
hermetically sealed with clear plastic caps.

Packed in 12 and available in one size: 400 ml.

Product name, size, barcode, production date and best before
are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Mango & Lime juice drink with sugar and sweetener	SKNMANLIM400ML	5038512 00547 8	0 5038512 005

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition	Store in cool dry conditions away from served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must n other.	
Chemical characteristics	^{0}Brix Acid	6.0 ± 0.2^0 Bx (refr. 20°C) 0.49 ± 0.05 g/l (w/v as cit
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of <1 cfu per 5ml of <1 cfu per 5 ml of
Suitability Data	Suitable for vegetarians, vegans, coeliac, l Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Fo Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions Acts, Consumer Protection Act where appropriate and any other rele affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, ha subjected to Hazard Analysis and the critical control points identified quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNNARSSON

Position: TECHNICAL MANAGER

Date: 6/5/2014

strong light sources. Best
Once opened keep in the

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juice
juice
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; Acts, Weights & Measures
vant UK or EEC legislation

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l covering food safety and

Annex 1 Product label

	QA 098

Product Name

Juice Burst Skinny Peach & Passion Fruit

Product Description

Peach & Passion Fruit Juice Drink with sugar and sweetener, r
from reconstituted juice concentrate, cold sterilised and pasteu
prior to filling.

Ingredients List

Water, Apple Juice from concentrate (23%), Peach juice
concentrate (6%), Orange juice from concentrate (5%), Peach F
(4%), Passion Fruit juice from concentrate (2%), Sugar, Acid:
Acid, Natural Flavouring, Antioxidant: Ascorbic Acid, Stabil
Pectin and Locust Bean Gum, Sweetener: Steviol Glycosides, Co
Carotenes.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

Nutritional Information

Typical value*	per 100 ml
Energy	107 kJ / 25 kcal
Fat Of which saturates	<0.5g <0.1g
Carbohydrate Of which sugars	5.4 g 5.1 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life

7 months from manufacture

Traceability code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles whic
hermetically sealed with clear plastic caps.

Packed in 12 and available in one size: 400 ml.

Product name, size, barcode, production date and best before
are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Passion Fruit & Peach juice drink with sugar and sweetener	SKNPASPCH400ML	5038512 00545 4	0 5038512 005

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Page 1 of 3

Purity SOFT DRINKS LTD | **Title: Product Specification**

Storage condition	Store in cool dry conditions away from served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must nc other.	
Chemical characteristics	^{0}Brix Acid	5.8 ± 0.2^0 Bx (refr. 20°C) 0.37 ± 0.05 g/l (as citric a
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of <1 cfu per 5ml of <1 cfu per 5 ml of
Suitability Data	Suitable for vegetarians, vegans, coeliac, la Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foc Food Safety and Hygiene (England) Regulations 2013, Trade Descriptions Acts, Consumer Protection Act where appropriate and any other relev affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, ha subjected to Hazard Analysis and the critical control points identified quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 6/5/2014

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Once opened keep in the

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Annex 1 Product label

SUGAR, THAT'S PEACHY!
PEACH & PASSION FRUIT
1/5
400ml

Purity SOFT DRINKS LTD	Title: Product Specification	QA

Product Name

Apple juice drink with natural sweetener

Product Description

Apple Juice Drink with natural sweetener Stevia, made reconstituted juice concentrate, preserved, pasteurised and sterilised prior to filling.

Ingredients List

Water, Apple juice from concentrate (45,5%), natural a flavouring with other natural flavourings, Antioxidant: Ascorbic Sweetener: Steviol Glycosides, Preservative: Potassium Sorbate.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

No added sugar*
* contains naturally occurring sugars from fruit juice

Nutritional Information

Typical value*	per 100 ml
Energy	99 kJ / 23 kcal
Fat Of which saturates	<0.5g <0.1g
Carbohydrate Of which sugars	5.3 g 5.0 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life

7 months from manufacture

Traceability code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles whicl hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 330 ml.

Product name, size, barcode, production date and best before are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barc
Apple juice drink with natural sweetener	NASJBAPP330ML	5038512 00301 6	0 5038512 003

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Page 1 of 2

Purity SOFT DRINKS LTD

Title: Product Specification

Storage condition	Store in cool dry conditions away from s served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must no other.	
Chemical characteristics	^{0}Brix Acid	5.3 ± 0.2^0 Bx (refr. 20^{0}C) 0.15 ± 0.05 g/l (w/v as citr
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of j <1 cfu per 5ml of j <1 cfu per 5 ml of j
Suitability Data	Suitable for vegetarians, vegans, coeliac, la Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo Food Safety and Hygiene (England) Regulations 2013, The Fruit Juices a Regulations 2013, EU Food Information Regulations 1169/2011, Trade De Measures Acts, Consumer Protection Act where appropriate and any legislation affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, ha subjected to Hazard Analysis and the critical control points identified quality.

Approved on behalf of Purity Soft Drinks:

Name: ROSHAN GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 15/9/2014

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Once opened keep in the

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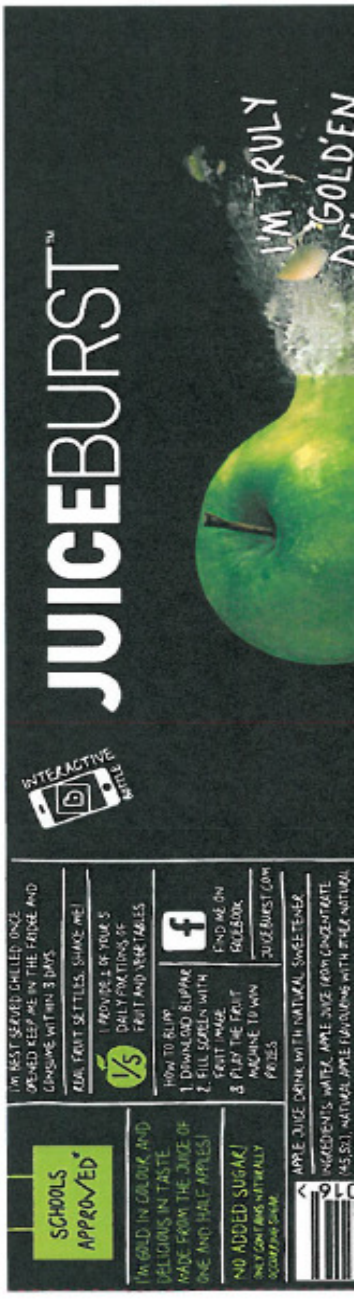
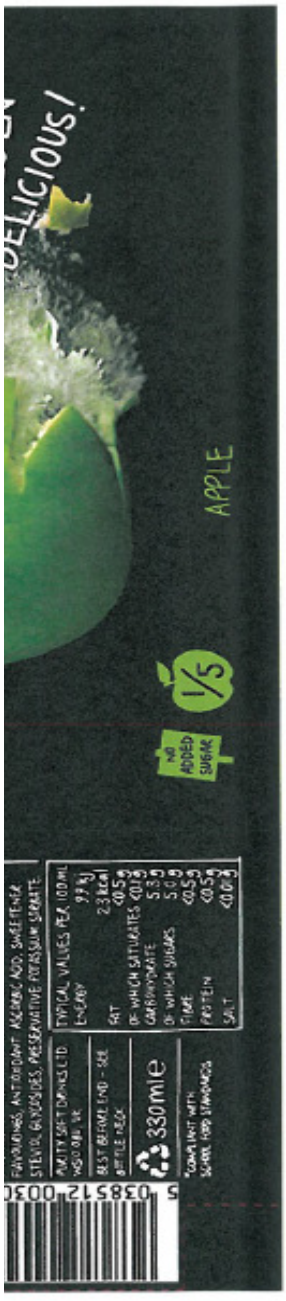
Annex 1 Product label



	QA 098


DELICIOUS!
APPLE
NO ADDED SUGAR
1/5
330ml
TYPICAL VALUES PER 100ml
ENERGY 9.9kJ 2.3kcal
FAT <0.5g
OF WHICH SATURATES <0.1g
CARBOHYDRATE 5.3g
OF WHICH SUGARS 5.0g
FIBRE <0.5g
PROTEIN <0.5g
SALT <0.01g
PURITY SOFT DRINKS LTD
BEST BEFORE END - SEE BOTTLE NECK
FLAVOURINGS, ANTIOXIDANT: ASCORBIC ACID, SWEETENER: STEVIOL GLYCOSIDES, PRESERVATIVE: POTASSIUM SORBATE
5 038512 003

Purity SOFT DRINKS LTD	Title: Product Specification	Q

Product Name — **Apple & Blackcurrant juice drink with natura sweetener**

Product Description — Apple & Blackcurrant Juice Drink with natural sweetener S made from reconstituted juice concentrate, preserved, pasteu and cold sterilised prior to filling.

Ingredients List — Water, Apple juice from concentrate (37.4%), Blackcurrant juice concentrate (8.3%), natural flavouring, Sweetener: S Glycosides, Preservative: Potassium Sorbate.

Label claims — It provides 1 of your 5 daily portions of fruit and vegetables

No added sugar*
* contains naturally occurring sugars from fruit juice

Nutritional Information

Typical value*	per 100 ml
Energy	98 kJ / 23 kcal
Fat Of which saturates	<0.5g <0.1g
Carbohydrate Of which sugars	4.9 g 4.7 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life — 7 months from manufacture

Traceability code — Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)
0000 HH:MM (0000 – Julian code, HH:MM – time of productic

Details of the packaging — Packaging in a clear Polyethylene terephthalate bottles whic hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 330 ml.

Product name, size, barcode, production date and best before are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Apple & Blackcurrant juice drink with natural sweetener	NASJBAPPBLK330ML	5038512 00302 3	0 5038512 00

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition

Store in cool dry conditions away from
served chilled and shake well before use.
fridge and consume within 3 days.

Stored as tertiary package: pallets must n
other.

Chemical characteristics

^{0}Brix	5.3 ± 0.2^{0} Bx (refr. 20^{0}C)
Acid	0.15 ± 0.05 g/l (w/v as cit

Microbiological characteristics

Total viable count	<1 cfu per 5ml of
Yeast	<1 cfu per 5ml of
Moulds	<1 cfu per 5 ml of

Suitability Data

Suitable for vegetarians, vegans, coeliac, l

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Fo
Food Safety and Hygiene (England) Regulations 2013, The Fruit Juices a
Regulations 2013, EU Food Information Regulations 1169/2011, Trade D
Measures Acts, Consumer Protection Act where appropriate and any
legislation affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, ha
subjected to Hazard Analysis and the critical control points identified
quality.

Approved on behalf of Purity Soft Drinks:

Name: ROSHAN GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 15/9/2014

strong light sources. Best
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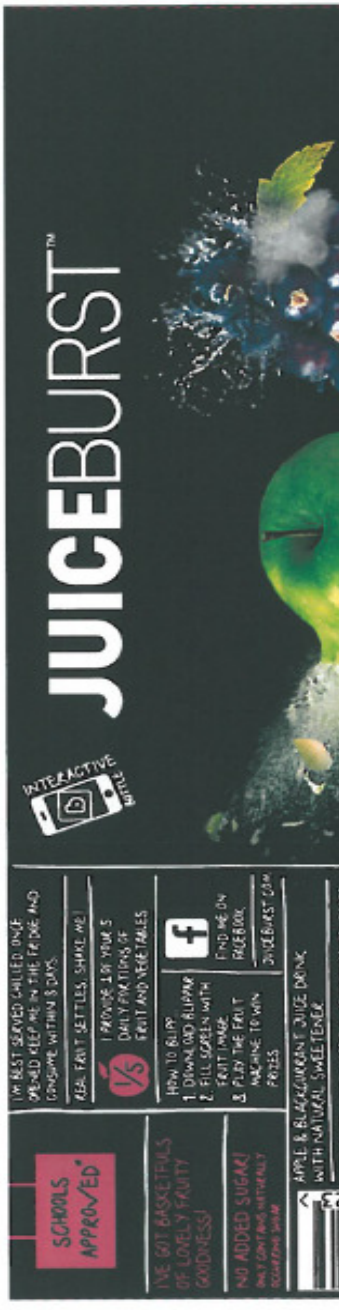
Annex 1 Product label



A HARVEST FESTIVAL OF FRUIT!
APPLE & BLACKCURRANT
330ml

Purity SOFT DRINKS LTD	Title: Product Specification	C

Product Name

Berry Burst (Pomegranate & Blueberry) juic drink with natural sweetener

Product Description

Pomegranate & Blueberry Juice Drink with natural sweetener S made from reconstituted juice concentrate, preserved, paste and cold sterilised prior to filling.

Ingredients List

Water, White Grape juice from concentrate (29%), Pomegr juice from concentrate (8%), Aronia juice from concentrate Blueberry juice from concentrate (1%), Acid: Citric Acid, N flavouring, Stabilisers: Pectin and Locust Bean Gum, Antiox Ascorbic Acid, Sweetener: Steviol Glycosides, Preserv Potassium Sorbate.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

No added sugar*
* contains naturally occurring sugars from fruit juice

Nutritional Information

Typical value*	per 100 ml
Energy	130 kJ / 31 kcal
Fat Of which saturates	<0.5g <0.1g
Carbohydrate Of which sugars	7.1 g 6.8 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life

7 months from manufacture

Traceability code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)
0000 HH:MM (0000 – Julian code, HH:MM – time of producti

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles whic hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 330 ml.

Product name, size, barcode, production date and best before are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case bar
Pomegranate & blueberry juice drink with natural sweetener	NASJBPOMBLU330ML	5038512 00306 1	0 5038512 00

Storage condition	Store in cool dry conditions away from served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must n other.	
Chemical characteristics	°Brix Acid	7.3 ± 0.2° Bx (refr. 20°C) 0.32 ± 0.05 g/l (w/v as ci
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of <1 cfu per 5ml of <1 cfu per 5 ml o

Suitability Data

Suitable for vegetarians, vegans, coeliac, I

Free from genetically modified material.

Free from allergens.

WARRANTY

All Juice Burst products shall comply fully with requirements of the Fo Food Safety and Hygiene (England) Regulations 2013, The Fruit Juices a Regulations 2013, EU Food Information Regulations 1169/2011, Trade D Measures Acts, Consumer Protection Act where appropriate and any legislation affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, ha subjected to Hazard Analysis and the critical control points identified quality.

Approved on behalf of Purity Soft Drinks:

Name:

Position:

Date:

strong light sources. Best
. Once opened keep in the

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other relevant UK or EEC

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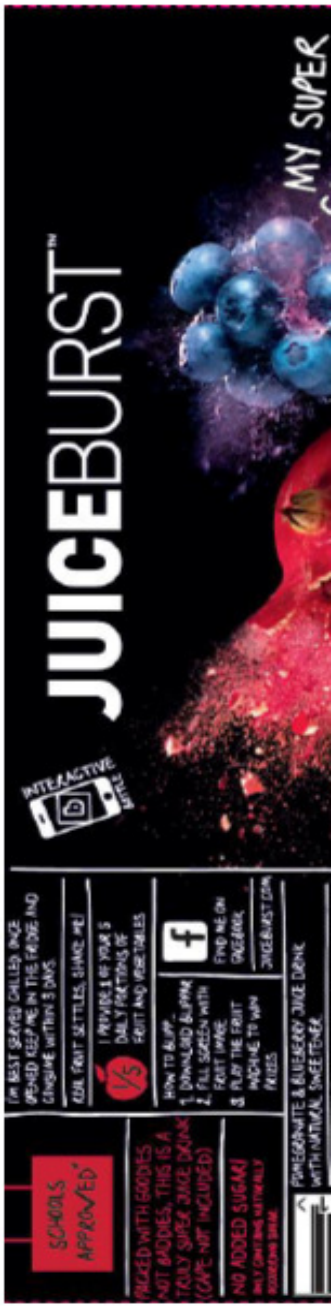
Annex 1 Product label



GOODNESS
WILL SAVE
THE DAY!
BERRY BURST
330ml

Purity SOFT DRINKS LTD	Title: Product Specification	QA

Product Name

Lemon & Lime juice drink with natural sweetener

Product Description

Lemon & Lime Juice Drink with natural sweetener Stevia, made fr
reconstituted juice concentrate, preserved, pasteurised and
sterilised prior to filling.

Ingredients List

Water, White Grape juice from concentrate (30.4%), Lemon j
from concentrate (10.5%), Orange juice from concentrate (3%), L
juice from concentrate (1.1%), Concentrated lemon extract, Nat
Citrus flavouring, Antioxidant: Ascorbic Acid, Sweetener: Ste
Glycosides, Stabilisers: Pectin and Locust Bean Gum, Preservat
Potassium Sorbate.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

No added sugar*
* contains naturally occurring sugars from fruit juice

Nutritional Information

Typical value*	per 100 ml
Energy	116 kJ / 27 kcal
Fat Of which saturates	<0.5g <0.1g
Carbohydrate Of which sugars	5.8 g 5.8 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life

7 months from manufacture

Traceability code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of production)

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which
hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 330 ml.

Product name, size, barcode, production date and best before
are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barco
Lemon & Lime juice drink with natural sweetener	NASJBLEMLIM330ML	5038512 00303 0	0 5038512 0031

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition	Store in cool dry conditions away from st served chilled and shake well before use. C fridge and consume within 3 days. Stored as tertiary package: pallets must not other.	
Chemical characteristics	^{0}Brix	6.60 ± 0.20^0 Bx (refr. 20^{0}C)
	Acid	0.84 ± 0.05 g/l (w/v as citric
Microbiological characteristics	Total viable count	<1 cfu per 5ml of ju
	Yeast	<1 cfu per 5ml of ju
	Moulds	<1 cfu per 5 ml of ju
Suitability Data	Suitable for vegetarians, vegans, coeliac, lact Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Food Food Safety and Hygiene (England) Regulations 2013, The Fruit Juices and Regulations 2013, EU Food Information Regulations 1169/2011, Trade Desc Measures Acts, Consumer Protection Act where appropriate and any ot legislation affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, hand subjected to Hazard Analysis and the critical control points identified c quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNNARSSON

Position: TECHNICAL MANAGER

Date: 15/9/2014

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Once opened keep in the

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Annex 1 Product label

	QA 098

THAN
THE REST!
LEMON & LIME
NO ADDED SUGAR
1/5
330ml
PURITY SOFT DRINKS LTD
WIGAN, UK
BEST BEFORE END - SEE BOTTLE NECK
TYPICAL VALUES PER 100ML
ENERGY 116kJ 27kcal
FAT <0.5g
OF WHICH SATURATES <0.1g
CARBOHYDRATE 5.4g
OF WHICH SUGARS 5.4g
FIBRE <0.5g
PROTEIN <0.5g
SALT <0.01g

Purity SOFT DRINKS LTD	Title: Product Specification	QA

Product Name

Orange & Passion juice drink with natural sweetener

Product Description

Orange & Passion Juice Drink with natural sweetener Stevia, n
from reconstituted juice concentrate, pasteurised and cold steri
prior to filling.

Ingredients List

Water, Orange juice from concentrate (28%), White Grape juice f
concentrate (15%), Passion Fruit juice from concentrate (
Stabilisers: Pectin and Locust Bean Gum, Acid: Citric A
Antioxidant: Ascorbic Acid, Natural flavouring, Sweetener: St
Glycosides, Colour: Carotenes, Preservative: Potassium Sorbate.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

No added sugar*
* contains naturally occurring sugars from fruit juice

Nutritional Information

Typical value*	per 100 ml
Energy	104 kJ / 24 kcal
Fat Of which saturates	<0.5g <0.1g
Carbohydrate Of which sugars	5.3 g 5.3 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life

7 months from manufacture

Traceability code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which
hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 330 ml.

Product name, size, barcode, production date and best before
are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barc
Orange & Passion juice drink with natural sweetener	NASJBORGPAS330ML	5038512 00304 7	0 5038512 003

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition	Store in cool dry conditions away from s served chilled and shake well before use. fridge and consume within 3 days. Stored as tertiary package: pallets must no other.	
Chemical characteristics	^{0}Brix Acid	6.10 ± 0.15^0 Bx (refr. 20^{0}C) 0.40 ± 0.05 g/l (w/v as citr
Microbiological characteristics	Total viable count Yeast Moulds	<1 cfu per 5ml of j <1 cfu per 5ml of j <1 cfu per 5 ml of j
Suitability Data	Suitable for vegetarians, vegans, coeliac, la Free from genetically modified material. Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foo Food Safety and Hygiene (England) Regulations 2013, The Fruit Juices ar Regulations 2013, EU Food Information Regulations 1169/2011, Trade De Measures Acts, Consumer Protection Act where appropriate and any c legislation affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, har subjected to Hazard Analysis and the critical control points identified quality.

Approved on behalf of Purity Soft Drinks:

Name: R. GUNNARSSON

Position: TECHNICAL MANAGER

Date: 15/9/2014.

strong light sources. Best
Once opened keep in the

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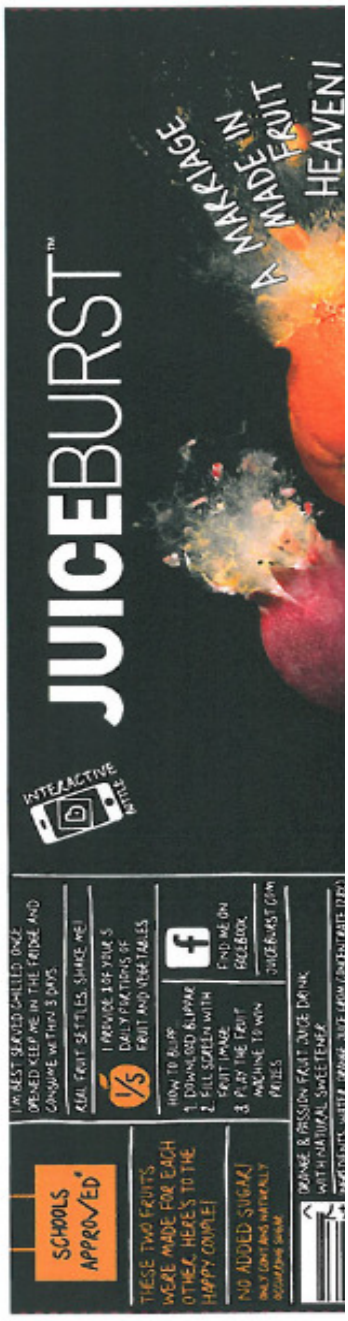
Annex 1 Product label



	QA 098

ORANGE & PASSION FRUIT
NO ADDED SUGAR
1/S
TYPICAL VALUES PER 100ml
ENERGY 194 kJ
46 kcal
FAT <0.5g
OF WHICH SATURATES <0.1g
CARBOHYDRATE 5.3g
OF WHICH SUGARS 5.3g
FIBRE <0.5g
PROTEIN <0.5g
SALT <0.01g
PURITY SOFT DRINKS LTD
WD6 1HW, UK
BEST BEFORE END: SEE BOTTLE NECK
330ml
*COMPLIANT WITH SCHOOL FOOD STANDARDS

Purity SOFT DRINKS LTD	Title: Product Specification	QA

Product Name

Tropical juice drink with natural sweetener

Product Description

Tropical Juice Drink with natural sweetener Stevia, made f reconstituted juice concentrate, preserved, pasteurised and sterilised prior to filling.

Ingredients List

Water, Orange juice from concentrate (24.3%), White Grape j from concentrate (14%), Passion Fruit juice from concentrate (4. Mango juice from concentrate (1.1%), Lime juice from concent (1%), Stabilisers: Pectin and Locust Bean Gum, Natural flavou Antioxidant: Ascorbic Acid, Sweetener: Steviol Glycosides, Co Carotenes, Preservative: Potassium Sorbate.

Label claims

It provides 1 of your 5 daily portions of fruit and vegetables

No added sugar*

* contains naturally occurring sugars from fruit juice

Nutritional Information

Typical value*	per 100 ml
Energy	106 kJ / 25 kcal
Fat	<0.5g
Of which saturates	<0.1g
Carbohydrate	5.2 g
Of which sugars	5.2 g
Fibre	<0.5 g
Protein	<0.5 g
Salt	<0.01 g

*Methodology: by calculation

Shelf life

7 months from manufacture

Traceability code

Inked on the neck of the bottle with following format:

BBE MMM YY (MMM-month, YY – last 2 digits of the year)

0000 HH:MM (0000 – Julian code, HH:MM – time of productio

Details of the packaging

Packaging in a clear Polyethylene terephthalate bottles which hermetically sealed with black plastic caps.

Packed in 12 and available in one size: 330 ml.

Product name, size, barcode, production date and best before are printed on the each pack label.

Product codes

Product description	Product code	Bottle barcode	Outer case barc
Tropical juice drink with natural sweetener	NASJBTRO330ML	5038512 00305 4	0 5038512 003

Purity SOFT DRINKS LTD	Title: Product Specification

Storage condition	Store in cool dry conditions away from served chilled and shake well before use. fridge and consume within 3 days.	
	Stored as tertiary package: pallets must nc other.	
Chemical characteristics	^{0}Brix	6.00 ± 0.15^0 Bx (refr. 20^{0}C
	Acid	0.48 ± 0.05 g/l (w/v as cit
Microbiological characteristics	Total viable count	<1 cfu per 5ml of
	Yeast	<1 cfu per 5ml of
	Moulds	<1 cfu per 5 ml of
Suitability Data	Suitable for vegetarians, vegans, coeliac, la	
	Free from genetically modified material.	
	Free from allergens.	

WARRANTY

All Juice Burst products shall comply fully with requirements of the Foc Food Safety and Hygiene (England) Regulations 2013, The Fruit Juices a Regulations 2013, EU Food Information Regulations 1169/2011, Trade De Measures Acts, Consumer Protection Act where appropriate and any legislation affecting the product in England, Scotland or Wales.

All aspects including raw materials, packaging, processing, filling, ha subjected to Hazard Analysis and the critical control points identified quality.

Approved on behalf of Purity Soft Drinks:

Name: ROSHAN GUNGABISSOON

Position: TECHNICAL MANAGER

Date: 15/9/2014

strong light sources. Best
Once opened keep in the

ɔt be stored on top of each

)
ric acid anhydrous)

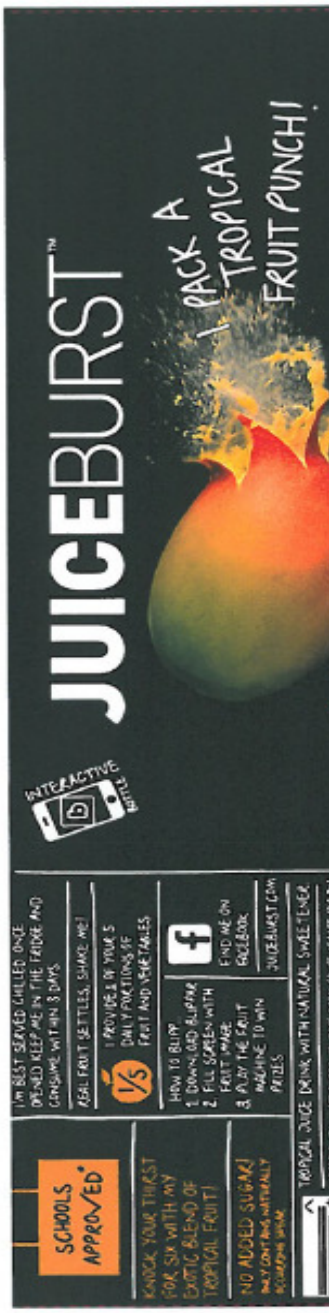
juice
juice
juice

actose intolerant.

od Safety Act of 1990, The
nd Fruit Nectars (England)
escriptions Acts, Weights &
other relevant UK or EEC

ndling and distribution is
covering food safety and

Annex 1 Product label



	QA 098

TROPICAL
NO ADDED SUGAR
1/5
330ml
BEST BEFORE END - SEE BOTTLE NECK
PURITY SOFT DRINKS LTD
WORTHING, UK
TYPICAL VALUES PER 100 ML
ENERGY 106 kJ / 25 kcal
FAT <0.5 g
OF WHICH SATURATES <0.1 g
CARBOHYDRATE 5.2 g
OF WHICH SUGARS 5.2 g
FIBRE <0.5 g
PROTEIN <0.5 g
SALT <0.01 g
5 038512 003054